

Seasoned Trade Show Expert, Anton Zellmann Reveals...

Professional Trade Show & Corporate Meeting Secrets

A 100% Guaranteed Method To Boosting Your Income While Actually Working Less!



Discover the "Insider" Secrets to Increasing Your Earnings by 500% or More!

"How to Make a BETTER THAN GREAT Living as a Magician, Mentalist, Performer, Corporate Speaker or Presenter."

100% Guaranteed Shortcut to Success & Wealth as a Trade Show & Corporate Performer or Speaker

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Dear Performers and Corporate Speakers:

Let me ask you a simple question... Are you stuck in a professional "rut?"

Do you find yourself spending all your time marketing or performing the same old routines while earning low to average fees?

What if I told you there was a way to quickly learn to increase your income while also improving your presentation skills. What if I could actually show you a proven and 100% guaranteed method to not only perform at fewer jobs every year - but to also improve your standard of living.

Would you be interested in hearing more?

Let's face it... Who Wouldn'!

Imagine being able to spend as much time with your family and friends as you want. Or finally taking that vacation you're been putting off for years. Perhaps your dream is to retire early or simply work less. Whatever your personal goals - you don't need to put them "on hold" any longer.

If you make your living as a Trade Show Performer or Corporate Speaker then I have some very exciting information that just may change your life. At a minimum, it will definitely change the

way you will think about making your next Trade Show or Corporate Speaking booking.

My name is Anton Zellmann. Just like you, I've made my living as a Corporate Meeting and Trade Show Performer. During my career, over the past 28 years - I've discovered that most Corporate Speakers and Trade Show Performers suffer from the same types of problems.

Ask yourself -- Do any of these experiences sound familiar...

Problem 1: Lost in Sales & Marketing Limbo

You spend endless hours struggling to find quality bookings, but can't seem to attract the type of clients and repeat business you'd really like. You spend much of your time (not to mention a small fortune) sending out hundreds or even thousands of expensive mail pieces.

You make hundreds upon hundreds of phone calls, set up as many meetings as you can, and continue to pay for costly search engine rankings. In short, you'll basically try every sales and marketing approach you can to gain as many extra bookings each year as you can.

You remain lost - Searching for a permanent escape from "*Sales and Marketing Limbo.*"

Problem 2: Stuck in "The Same Old Thing"

Perhaps you're stuck in the endless cycle of performing the same old routines.

Unfortunately, I know many Professional Trade Show Speakers and Performers who have struggled with this problem their entire professional career. It's not that their shows aren't good. They are. It's that their performance contains the same tricks and effects that every other Magician and Mentalist is using. And, they simply don't understand how to "connect the dots" when it comes to performing and logically communicating their clients' messages.

Problem 3: Show Me the Money, Already!

Or, maybe you're still earning low to mediocre fees after years of marketing and performing.

Perhaps as you read this you find yourself in somewhat of a financial squeeze. You struggle to find more clients and hope to earn enough in order to support your family and enjoy a decent lifestyle.

If you've experienced any of these problems, I'm about to show you a **100% Proven Method** to earning more money as a Corporate Trade Show or Corporate Meeting Performer than you've probably ever thought possible.

Learn the Secret to Becoming an "Always in Demand" Corporate Trade Show or Meeting Presenter...



You see, the reason that I understand these problems is because I've experienced every one of them myself. I know just how frustrating the life of a Professional Trade Show Performer and Corporate Speaker can be.

I too have struggled and performed at "dead-end" bookings - always hoping they might lead to more work - while barely making ends meet.

I've worked in front of all types of audiences - at luncheons and restaurants, private country clubs, association dinners, elementary and high school assemblies, holiday engagements and yes even a few hectic kid birthday parties.

Not that I'm complaining. Over the years those shows paid the bills and gave me plenty of valuable learning experience. Best of all, they helped me discover a few important shortcuts that dramatically changed my income and lifestyle.

Right now, I'm peacefully enjoying my retirement.

I have enough resources put away to take care of myself, my family and to share some with everyone who is important in my life. I live a completely debt-free lifestyle. One that affords me plenty of time to relax, travel and enjoy all of my leisure time. And, I've been living like this for more than fifteen years. I've accomplished this lifestyle by successfully overcoming the same problems and fears you're likely struggling with today.

Of Course, I Didn't Gain All of My Knowledge the First Time Out... It Took Me Plenty of Trial & Error.

I booked my first Trade Show in 1976 working as a Magician. Although I wasn't very good, I did manage to do well enough to book two more Trade Shows in 1977 - with the same client, Owens Corning Fiberglas.

It didn't take me long to realize, I could actually earn more income by performing at a select handful of Trade Shows every year then by performing at as many shows as I could fit into my schedule - Much more!

Once I recognized this important discovery, I never looked back... I completely changed my entire booking and marketing approach.

One of the major reasons I was able to keep my clients loyal to me was that I developed a reputation as a guy who did so much more than just a great performance. I gave my clients' audiences **an interactive and engaging opportunity** to learn about their company, products and services.

And, I always delivered on what I promised!

Now it's twenty-eight years later. I've found my niche and a lifetime of financial stability. **With only 192 Trade Shows** under my belt, I've retired from actively seeking engagements and find myself truly blessed.

I'm able to enjoy my life at a pace I've always dreamed about. And, I'm using my performing and speaking experience to give back to my community. I regularly perform at a variety of special charity events benefiting the kids of the Special Olympics, the Anna Crawford Children's Shelter, and the Boys & Girls Club.

Today, my time in retirement is happily spent organizing and writing the material I use to educate Performers, Speakers, and Presenters on how to easily duplicate my successful business model and how anyone can do it in far less time than it even took me!

Three Reasons Why You Can Believe and Trust What I Have to Say:

Reason One:

I've worked at fewer yearly engagements and for fewer clients while earning more income than any other Professional Trade Show Performer that you're likely to ever meet.

I know that's a bold statement. But it's the truth.

Over my **twenty-eight years** as a Trade Show and Corporate Meeting Performer, **I've only performed at 192 Trade Shows** and for **only 14 clients - in just four industries.**

That's right... just 192 trade shows for only 14 clients!

Those same 14 clients **engaged my services over and over again**, knowing they could trust my skills as a Performer, as well as my keen understanding of how to put together a contract that provided them with a safety net. Plus, I helped each of my clients realize an absolutely fantastic **Return On Their Investment (ROI)** - which made certain they always came back for more!

Reason Two:

As a Trade Show Performer I've also earned more income, in a shorter amount of time, than any other Performer you're likely to meet.

Again, I know that's a fairly bold statement. But it is the truth.

The fact is, in the **last twelve years** of my Trade show career, **I earned more than \$4,000,000.00.**

Once I was able to perfect my booking method, I was able to easily reuse my formula for success over and over - and, with very little effort. For instance, towards the end of my Trade Show career I designed and **closed a number of \$300,000.00 and \$500,000.00 deals.**

And then, I was able to top those very large contracts by becoming the only known Trade Show Performer who has successfully constructed, negotiated, and closed a \$1,000,000.00 Trade Show deal. And then I was able to do it again... with the very same client!

The truth is - I was able to earn a significant amount of income because I discovered the secret of asking for - **and getting** - payment for all of my services.

Services I found I had been unconsciously giving away for years!

The importance of my telling you these facts is not to boast.

It's to show you the REAL potential of ANY Trade Show Performer or Corporate Speaker!

The fact is - I know I can show anyone how to do the very same things I did... My methods really aren't Rocket Science. They don't require any special education or any special performance background. Plus, I can show **ANYONE** how to do it **in far less time than it took me** - no matter where you are in your Trade Show or Corporate Speaking career.

Reason Three:

I've created and perfected an effective new approach of performing at Trade Shows, that even today, no Magician, Mentalist or Performer has been able to effectively duplicate on their own. This is really what sets my program apart from anything else you're likely to ever find, anywhere.

Unlike other Personal Coaches or Trade Show Training Courses - I've carefully organized all of my best presentation and meeting secrets into an easy-to-follow, Browser driven guide for success.

My original material has been archived into one comprehensive, easy-to-navigate library.

Six Powerful Sections of Time-Tested Marketing & Presentation Material

Guaranteed to Save Precious Years Off Your Learning Curve!

Everything you need to know in order to begin or build upon your existing Trade Show or Corporate Meeting business is included in my new and never before released Marketing & Presentation Mentor Program.

The entire Mentor Program is presented in six easy-to-follow sections, including: an audio CD with sixteen different mp3 files of real-time sales call conversations, five sizzling DVDs with slideshows and video, plus over 266 pages detailing my experiences with five of my very best clients. The Marketing & Presentation Mentor Program even contains invaluable support documentation including; important client correspondence, essential proposals and estimates - plus a complete set of reusable contracts.

This is the **ONLY Marketing & Presentation Mentor Program that contains everything you need to finally end the frustration of "dead-end" bookings - once and for all!**

Section One: Important Client and "Deal" History:

You'll learn the "how and why" of my biggest deals and booking decisions. You'll hear as I share no-nonsense details on how I started with each particular client and **more importantly**, how I managed to close the really big deals. This section includes lessons such as:

- ✓ **How I booked my first Trade Show and how I determined what to charge.**
- ✓ How I discovered surefire ways to increase my fees with every client who hired me.
- ✓ **How I more than doubled my fees by asking one simple question.**
- ✓ How I designed and sold my first Multi-Project/Multi-Year Contract -- and then did the same thing again and again whenever I wanted!
- ✓ **How one attendee's comment helped me double my fees with my next Trade Show contract.**
- ✓ How I produced and sold my own premiums to clients and earned over \$500,000.00 in the process.
- ✓ **How I designed and closed a \$1,000,000.00 deal and then repeated it with the same client again!**

Section Two: Effective Business & Marketing Strategies:

Section Two includes even more of the successful money-making strategies I've used to generate profitable accounts, including;

- ✓ **How I avoided having to compete with other performers for new jobs.**
- ✓ **How I persuaded my clients to hire me for more than one job at a time.**
- ✓ **How I worked for only 14 clients in twenty-eight years.**
- ✓ **How to find your first Trade Show client - even if you never worked a Trade Show before.**
- ✓ **How to increase your fees Immediately! (This tip alone will entirely change the way you book your future shows, I promise!)**
- ✓ **How to charge for all services you provide (and make sure you aren't missing any!)**
- ✓ **How to earn \$100,000 to \$500,000 with just one or two clients a year.**
- ✓ **How to earn hundreds of thousands of dollars selling giveaways to clients.**
- ✓ **How to earn an average of eight to ten thousand dollars just for writing scripts.**
- ✓ **How to get paid for additional tasks you've probably been doing for free.**
- ✓ **Why being a Presenter rather than a Performer can earn you higher fees.**
- ✓ **Why providing added value is so important to you and your clients.**
- ✓ **How to prepare for a strategy meeting and effectively pitch your services.**
- ✓ **How to completely avoid travel in order to attend strategy meetings at a client's office.**

Section Three: Documents - Proposals, Estimates, Contracts:

Detailed and important documentation covering the documents necessary to close your next show or presentation deal and helps you to understand;

- ✓ **What must be included in ANY Trade Show or Corporate Meeting Script.**
- ✓ **How to write a proposal that covers all the bases and closes more bookings!**

- ✓ **The steps to designing and negotiating a multi-project and multi-year contract.**
- ✓ How to create a written agreement that protects you in case a client cancels your engagement.
- ✓ **How to create a written agreement that protects you in case a booking is canceled due to unforeseen circumstances - such as a natural disaster.**
- ✓ How to design, write, and negotiate six and seven-figure contracts.

Section Four: Production and Staging Secrets:

Section Four teaches you every important aspect of my successful production and staging methods, such as:

- ✓ **How to draw and build a huge crowd in order to fill the exhibit space to capacity!**
- ✓ How and why you should bring the audience in as close as possible.
- ✓ **Why it's smarter to work to a standing audience with no chairs or benches.**
- ✓ How to persuade the entire audience to interact with you.
- ✓ **How to bond with every single member of each audience so they accept what you're really there to do - present information about your client, company, product or service.**
- ✓ How to integrate your client's messages into every show.
- ✓ **How to always get audience members to volunteer when you ask them to.**
- ✓ How to deal with continuous and isolated distractions.
- ✓ **How to continue to bring in new audience members throughout the show or presentation.**

- ✓ How to turn the crowd over to the client's representatives after you've completed the show or presentation.
- ✓ **How to create & design the Show or Presentation for maximum impact!**
- ✓ How to design and specify the best set & platform.
- ✓ **What to consider when specifying sound & lighting requirements - and why.**
- ✓ Deciding what other vendors you need to contact.
- ✓ **Learn to have client materials produced that add extra support and professionalism to your show.**
- ✓ What graphics you ABSOLUTELY need in order to support a Show or Presentation.
- ✓ **What other support materials are needed to deliver a great Show or Presentation.**
- ✓ Why designing a Production, rather than a Show, can increase your earnings tenfold.
- ✓ **Why it's so important to your success to develop a successful working relationship with others who are a part of the Trade Show process.**
- ✓ The twenty-nine most important questions to ask so you can be certain to design and deliver the perfect show or presentation.
- ✓ **The twenty areas of information you need to communicate to your client during your first engagement meeting.**

Section Five: Showmanship, Tricks and Techniques:

Helping you overcome the most common mistakes Performers and Speakers make when planning for Trade Show and Corporate Event Productions.

The production planning strategies in section Five include;

- ✓ **Learn the five most important strategies to bringing your audience in close.**

- ✓ Discover how to fill your client's exhibit no matter where you're positioned in the convention or exhibit hall.
- ✓ **What the unspoken benefits of rehearsing at the exhibit are.**
- ✓ How many shows should you deliver each hour and each day.
- ✓ **How to guarantee that you'll always have volunteers.**
- ✓ Why performing fewer shows may be best for your client (and for you!)
- ✓ **Five sensible reasons for not working to your audience as they stand in the aisle.**
- ✓ How to bring the audience into the client's exhibit and keep them there!
- ✓ **Six methods that practically guarantee you'll always fill a client's booth with attendees.**

Section Six: Presentation & Performance Techniques:

Section Six helps you combine your client's messages with an exciting presentation - making your show a true learning experience. These include;

- ✓ **How to stand out from all other Performers and Presenters. Learn to create Shows/Presentations that logically communicate your client's product messages.**
- ✓ Learn the important techniques to never offend the audience's intelligence while packing your client's booth with interested attendees.
- ✓ **Overcoming barriers with your audience. Learn how to prepare your audience to be willing to listen to any product messages you deliver.**
- ✓ Learn new methods for engaging your client's audiences every minute of the show/presentation so they'll never leave.
- ✓ **Enjoy the confidence in knowing you'll always deliver a first class performance.**
- ✓ Learn how to keep control of all the necessary components in support of your audience's experience.

- ✓ How to perfectly blend your style or type of entertainment with your client's product or company messages.

Order Now!

Just Take a Look at the Great Things Those Who Own This Incredible Mentor Program are Saying...

Christopher Carter, Sleepy Hollow, Illinois, Award Winning Mentalist

"There are many courses that treat the business end of performing. Some are quite good, and some are idiotic. It goes without saying that no author of any of these other courses has achieved the level of success that Anton has. So the Mentor Program emerges from the position of absolute credibility.

Beyond this fundamental, what distinguishes Anton's product from any other that I have seen can be defined by one word: insight. Other courses present a programmatic view--do these steps to achieve success. Anton's [Mentor Program] presents his own career as a case history.

He shares what he has learned, and candidly shares the hard lessons which have taught him. By share, I mean he shares EVERYTHING! For the Performer whose interest is Trade Shows, I cannot imagine missing out on this [Mentor Program].

For the Performer, like myself, with no interest in Trade Shows, it must be emphasized that Anton's discussions of Trade Shows is really a medium for sharing wisdom about the business of corporate presentations."

Al Jensen, Las Vegas, Nevada, Magician, Comic, Mentalist

"Hey Anton! I haven't received my [Mentor Program] materials in the mail yet, but I wanted to take a brief moment to share a small success story with you relating to some advice you imparted at your lecture here in Las Vegas.

I got a request from a local company looking for a comedian to perform at a company holiday party. I had the time available and although I've never done a paid comedy gig before, I figured 'a guy's gotta start somewhere', so I sucked it up and submitted a bid of \$300 for a 30-minute gig.

Oh... and here's the part that relates to your 'imparted wisdom' - After meeting with them in person and providing a proposal that hit their needs on the nose, I quoted \$1050 for the evening's entertainment program. They phoned within 10 minutes of receiving the proposal and said 'YES! Thanks Anton!'"

Joel Bauer, Chatsworth, California, Expert Pitchman

"If I'd only had Anton's six million dollar Trade Show [Mentor Program] twenty-eight years ago, I would have been able to retire in less than ten short years. Anton Zellmann has revealed the real work in building wealth and setting yourself apart."

Richard Steele, Scottsdale, Arizona, Professional Magician and Mentalist

"I have been a Performer for over twenty years and a full-time professional for over ten. During that time I have attended countless seminars and lectures conducted by 'icons' within our industry all claiming to have created a true magical blueprint for achieving personal and financial success. However many of these programs fell short of delivering what they claim and the only thing people take away from these programs is a very expensive lesson.

However, Anton Zellmann's program is truly different. Not only does his program deliver; but if you listen and work his information the way that it is intended to be worked, you will find yourself thinking and moving in directions few are willing to go. As a result you will elevate not only your performance skills to a much higher level, but you will start to gravitate towards the client base most performers could only dream of. Change your life today, live the dream, as I do now.

Thank you Anton!"

Timothy Hyde, Hazelbrook, Australia, Speaker, Magician & Publisher of MagicCoach, The Web's first Magic Marketing Newsletter.




"Imagine sneaking into the office of a master Trade Show presenter and rummaging through his filing cabinets! Accessing complete show scripts, contracts, briefing notes and marketing strategies.

Imagine using these same ideas and proven strategies to fast-track your own success in this lucrative field.

Imagine having this same presenter as your mentor. Guiding you with the expert knowledge and profound insights that can only be gained by years of successfully working in this field.

There is nothing else on the market that even comes near Anton Zellmann's Corporate Marketing & Presentation [Mentor Program] and I give it my highest recommendation."

Here's Everything You'll Receive in My Extraordinary Corporate Trade Show Marketing & Presentation Mentor Program:

-  *Six powerful & life-changing sections plus 260 pages of supportive material. Includes all my real-life experiences with five of my biggest clients. Complete with invaluable documentation including; all my most important client correspondence, proposals, estimates and engagement contracts.*
-  *Five electrifying DVDs containing over eight hours of unedited video from four of my most successful interactive Trade Show Presentations - All recorded in the hall before live audiences.*
-  *A dynamic CD containing instructional mp3 files and the complete audio version of my "invitation only" live Trade Show Lecture. Listen to my secrets whenever you need a motivational boost and enjoy them over & over again in the comfort of your own home or on the road.*

- ✓ *Another groundbreaking CD containing actual phone conversations of me talking with clients, booking agents and prospects. Secretly listen in as I discuss event strategies and booking details. You'll hear EXACTLY how I ask for and close those five figure presentations!*
- ✓ *A browser-driven chronicle detailing every important aspect of my Trade Show and Corporate Presenting knowledge and experience. An absolutely invaluable companion to my Mentor Program material.*



- ✓ *Your own professional document library. Contains over 50 of the most important business documents you'll ever need as a Professional Trade Show and Corporate Speaker. Many supplied in both PDF and Microsoft Word formats.*
- ✓ *Three slideshows along with complete audio. Hear exactly how I persuaded clients to hire me year after year. Plus, learn how I was able to charge from **\$12,500.00** to over **\$32,000.00** for one simple project - Finally land those big "bookings" you've been missing out on!*
- ✓ *My professionally produced promotion video... An excellent example of How Not To Do It!*
- ✓ *An authorized license to perform fifteen of my original and most highly successful, Trade Show themed scripts.*

Yes, You Read that Last One Correctly!

You'll Actually Own the Rights to Perform Fifteen of My Most Highly Successful Trade Show Presentations

Your video DVDs are packed with **five of my original and successful theme-based Trade Show Presentations...** These are actual presentations, recorded live at National Trade Shows **with audiences happily interacting** with me and my client's messages - and loving every minute of it!

Each show is **supported with instructive documentation** including: one-of-a kind scripts, preparation lists, travel and packing lists, action photos, support letters, proposals, estimates, invoices and booking contracts.

These engaging videos are unedited so you'll be able to **observe first-hand** the way I handle the audience in any given circumstance. Such as when I deal with a distraction in the hall or ad-lib with the audience. Plus, see how I act when I have succeeded (or missed) while demonstrating a mental effect such as repeating a memorized list or when reading someone's mind.

I'll show you **the endless energy, enthusiasm and consistent love of the audience** that goes into each and every one of my performances.

Here's Just a Few Descriptions From Five of My Best Themed & Scripted Shows...

"What's Your Perception"... An excellent presentation when you want to introduce, enhance or change the audience's perception of your client's service or a particular product.

"Accurate Predictions"... Your audience becomes aware of the established predictability of specific features and benefits of your client's product. During the process, the audience members practice using their innate "powers of intuition" to make accurate predictions. An Incredible showstopper!



"Lightning Fast Calculations"... An ideal presentation when numbers, charts or percentages play a role in emphasizing your client's product's special features and benefits. You'll excite your audience as you demonstrate and reveal how to add, subtract, multiply, square and cube random numbers as

accurately as, and often faster than, can be done using electronic calculators! This one really packs them in!

"Puzzles and Solutions"... A very effective presentation for communicating information about how your client's product or service can provide solutions to specific problems. You'll keep your

audience engaged as you invite them to solve different word puzzles and demonstrate how the human mind is constantly storing, organizing and evaluating data.

"Focusing On You"... This presentation is designed to provide your client with instant access to what their audience knows or really thinks about their service, methods, or products. A proven winner for feedback as it offers the audience opportunities to learn and practice non-verbal communication skills.

You'll Receive These Five Presentations - PLUS an Additional TEN More as Part of Your Mentor Program Material!

And Now, to REALLY Sweeten the Deal...

Take Action TODAY and I'll Also Send You ABSOLUTELY FREE Twelve **INCREDIBLE BONUSES** Valued at over **\$17,400.00!**

BONUS #1: Zellmann's Sales & Association Meeting Workshop Containing Twenty-Three Exclusive Presentations

(These 23 scripted shows have a ~~\$1,997.00~~ value, yours FREE!)

Receive **twenty-three** of my original Sales & Association Meeting scripts complete with supportive documentation and interactive exercises. These shows are a collection of some of my most successful presentations at high-profile Corporate Meetings and Workshops.

BONUS #2: Ninety-Minute Live Workshop Video

(This 90-minute DVD is a ~~\$497.00~~ value, yours FREE!)

This **EXCLUSIVE** ninety-minute video includes a live presentation where I engage an audience with my **best interactive material in a WORKSHOP setting**. Many of these exercises contain additional documentation from each performance. This video is the perfect resource if you regularly have Workshop bookings - Plus, the performance techniques really work great in any Performance setting!

BONUS #3: **Unrestricted Lifetime License to Perform All of My Meeting Presentations**

(This License Certificate is a ~~\$2,997.00~~ value, yours FREE!)

That's right you'll be **authorized to perform each and every one of my electrifying Meeting Presentations**. Only the very best and most compelling Presentations have been included. Feel free to use my scripts as is or to rework them and make them your own. **This bonus alone is worth the price of this entire package!**

BONUS #4: Six-Hours of Phone Consultation Plus Three Months of Unlimited Email Consultation

(This Consultation is a ~~\$2,997.00 value~~, yours FREE!)

Ok, here's a great opportunity for you to **pick my brain during three personal two-hour consultation calls.**

We'll arrange to talk at a pre-determined time and discuss the business of performing at Trade Shows or other Corporate Events. I'll discuss and help you with all parts of your Corporate Trade Show or Meeting business. We'll work together in order to make certain you are achieving your goals. Plus - You'll also receive three-months of **unlimited Email consultation** whenever you require clarification about any part of this Mentor Program or anything we've discussed over the phone.

EXCLUSIVE

SPECIAL PACKAGE UPGRADE:

EXTENDED SUPPORT COVERAGE

(One Full Year of Personal Consultation, a ~~\$9,997.00 Value~~, yours FREE!)

Take action right now and I'll immediately upgrade your **email and phone consultation to include one full year of personal support by phone or email.**

Perhaps you have a job coming up and you need some **help in how to approach the subject of payment.** Or, maybe you need some guidance with how to charge the proper **fees.** Whatever you need - I'll be there all year by your side to help! In a sense, I'll become your not-so-silent partner.

BONUS #5: DVD Video of Twelve Original Mental Routines

(These Twelve Routines Have at a Minimum a ~~\$1,200.00 value~~, yours FREE!)

I've included a **dozen of my clients' favorite original Zellmann Mental Demonstrations.** These are captivating, high-impact routines for any Mentalist or Magician! These Demonstrations have all been captured on video and designed to sell the audience on (a.) listening to your client's "commercial" and (b.) being willing to participate.

These are all 100% Original Mental Routines - captured on video for you!

I created each routine to deliver a client's message - while still amazing and dazzling audiences. **Most routines are complete with patter, photos and illustrations!**

BONUS #6: Ben Cummings Interview with Anton Zellmann

(This Recorded Interview is a ~~-\$195.00 value~~, yours FREE!)

I'm also including Ben Cummings' exclusive interview with me that was recorded for his "*Conversations With Mind Readers.*" When I asked Ben if he would be willing to allow me to provide access to this limited interview he was kind enough to give me permission - for which I am forever grateful. These **Two BONUS CDs** offer a unique glimpse into some of my very best performance and presentation techniques.

BONUS #7: Twelve-Month Subscription to Zellmann University*

(This Digital Newsletter is a ~~-\$359.00 value~~, yours FREE!)

This essential **Monthly Newsletter** will be packed with money-making tips designed to provide further value to your Mentor Program Material. You'll discover the reasons behind each document, negotiation, video, and presentation in my Corporate Trade Show Marketing & Presentation Mentor Program.

BONUS #8: The New Book - *Zellmann Wrote The Book - Learn How to Earn More Income While Working at Fewer Engagements*

(This Soon to be Released Book is a ~~-\$59.00 value~~, yours FREE!)

*This book is soon to become the definitive guidebook for all Trade Show and Corporate Performers. You'll be one of the very first readers to be able to use this information **before** it's widely released to the general public.*

BONUS #9: Hard Cover Copy of "I Read Minds-And So Do You!"

(This Book is a ~~-\$35.00 value~~, yours FREE!)

*If you **enjoy human potential or self-enlightenment** then this exciting book will show you some exciting ways to refresh your mind. Every Performer delivering Mental Demonstrations is certain to **learn new material in order to improve their patter from this collection.** This book is packed with entertaining stories as well as fun exercises I presented to my audiences for over twenty-eight years.*

BONUS #10: An Audio Version of "I Read Minds-And So Do You!"

(This Audio Book is a ~~-\$59.00 value~~, yours FREE!)

A memorable CD containing fifteen mp3 recorded chapters. Listen to them on your computer or mp3 player, or burn them onto a CD and take them on the road with you!

BONUS #11: Anton Zellmann's 2006 "MindVention" Lecture
(This Knowledge Packed DVD is a ~~\$97.00~~ value, yours FREE!)

This new, entertaining DVD contains more than one hundred minutes of video with accompanying slides. Watch as I reveal never-before heard moneymaking secrets. It's the perfect overview and enhancement to the Corporate Trade Show Marketing & Presentation Mentor Program.

BONUS #12: Business Brief Case Folio

(This Brief Case is a ~~\$65.00~~ value, yours FREE!)

This handsome folio is the **perfect container for all components** of your Marketing & Presentation Mentor Program. This is not your ordinary Information Marketing & Presentation Package that requires slick four-color graphics and boxes. It is a business model and deserves a business container. So, I'm including an attractive **Business Brief Case Folio** in order to store all of the components included in this special offer in one organized space.

These Twelve Bonuses Alone are Valued at Over \$17,400.00!

If I Offered My Trade Show Marketing & Presentation Mentor Program, Without the Added Twelve BONUSSES I Could Easily Sell it for \$3,500.00.... or More!

I'll admit, trying to determine what price to charge for my **lifetime of work and knowledge** was not an easy task. Over the past few years, I've lectured at a few boot camps and had no problem selling early test market versions of my package for as much as \$3,500.00 or more.

I honestly know of no other body of work that provides the type of materials you'll find in my Corporate Trade Show Marketing & Presentation Mentor Program. Frankly, **there's never been any other Trade Show Mentor Program which offers so much value - for so little!**

And, here's a **money saving proposition** to further encourage you to **act today!**

Be one of **the first 30 online (26 Left) sales** that occur because of this announcement and your cost will be further reduced by **an additional \$500.00!**

This Means that Your **Total Tuition Investment for This Entire Trade Show Marketing & Presentation Mentor Program is**

Only \$2,997.00!

That's an incredible \$14,463 off the regular price, or almost an 83% discount!

An absolutely tremendous bargain considering **you're getting over \$17,460.00 worth of valuable secrets, tools and personal support. The professional routines alone are probably worth more than double or triple the price I'm asking for this Mentor Program!**

TAX DEDUCTION ALERT: Be sure to check with your Accountant - your investment is almost certainly tax deductible on your Schedule C. That makes your Mentor Program **investment even hundreds of dollars less!**

Plus, if you order now, you'll also be completely protected by my 100% No-Nonsense, Satisfaction Guarantee.

Zellmann's No-Nonsense, 120-day

100% SATISFACTION GUARANTEE



I want you to be 100% satisfied and comfortable with the purchase of my Mentor Program.

That's why I'm removing all the risk involved in making your decision. This is my guarantee to you. If after reviewing and reality testing my Mentor Program Materials and concepts for 120 days you're not completely satisfied for any reason, you may return the Mentor Program for a full refund of your purchase price. No Questions Asked.

That's how confident I am that my ideas and strategies for working fewer events and with fewer clients will put significant dollars into your bank account!

Take the next 120 days to relax and use your time carefully reviewing my material.

*Stop and rewind any segments of the audio and video and **put the various strategies of my business techniques to the test.***

Try my suggestions in your local market or with some of your current and past clients. Then see for yourself the immediate improvement you'll realize in your fees per engagement

Think about it: This means that trying me **out cannot possibly be the wrong decision**, because there's **absolutely no "downside."** The only wrong decision is letting someone else in your market beat you to earning major profits after learning and applying my unique business and presentation techniques!

Reserve Your Trade Show and Corporate Meeting Mentor Program TODAY...

Now you can **drastically** reduce the amount of time it takes to **boost your career to an entirely new level of financial independence!** Take advantage of this unique opportunity to learn from the world's most financially successful Corporate Trade Show and Meeting Mentalist... **EVER!**

It Couldn't Be Easier!

Simply choose the payment plan of your choice and reserve your own copy of my Trade Show Marketing and Presentation Mentor Program, below.

YES ANTON! I Want To Take Advantage Of This Exclusive Offer RIGHT NOW!



I don't want to miss out on this fantastic Mentor Program and the chance to learn **Everything** about succeeding as a Trade Show and Corporate Marketing Performer or Speaker.

I understand that I'll receive Zellmann's Trade Show Marketing & Presentation Mentor Program for a low one-time investment of just ~~\$3,500.00~~ **\$2,997.00** before the price **doubles** or even **triples** **without warning!**

I further understand that **because** I'm acting now, I'll also receive **over \$17,000.00 worth of special bonuses Absolutely Free!**

On that basis, I can't wait to start right away!

EXCLUSIVE

SPECIAL PACKAGE UPGRADE:

EXTENDED SUPPORT COVERAGE

One Full Year of Personal Consultation- A ~~\$9,997.00~~ Value, yours FREE!

LIMITED-TIME OFFER: *Remember, if you take action right now, I'll immediately upgrade your email and phone consultation to include one full year of personal support.*

Two Convenient Purchase Options:

Option One: *\$2,997.00 Single Payment Purchase Option*



*Free Shipping \$0.00
\$160.00*

International Shipping & Handling

Option Two: *Payment Plan - Special Offer: \$1,027.97 down, then two additional payments \$1,027.97 billed 30 days apart. Payments include cost of finance charges.*



*Free Shipping \$0.00
\$160.00*

International Shipping & Handling

ACT NOW... *Put my Professional Trade Show and Corporate Meeting Experience to work for you -- Take advantage of this special offer and finally put an end to frustrating, "dead-end" bookings!*

Wishing You Great Business Success,



Anton Josef Zellmann

P.S. Remember the additional **\$500.00 discount** is offered **only to the first 30 online purchasers (26 Left)**. After the first 30 have been sold (26 Left) the \$500.00 discount will no longer be available!

P.P.S. **EXTENDED SUPPORT COVERAGE:** Take action right now and I'll immediately upgrade your email and phone consultation to include **one full year of personal support - A \$9,997.00 Value, yours FREE!**

P.P.P.S. If you follow what you learn and make a sincere effort to duplicate the business strategies I've developed, you'll **receive many times your tuition investment back**. It's likely that you'll achieve this on the first new deal you make. As one of my proteges, Richard Steele, says: "I've done it and it's not only great... it's been life-changing!!! And remember, with my no-risk guarantee you have absolutely nothing to lose and literally **EVERYTHING** to gain!"



You can also earn back your entire investment as a member of my affiliate program.

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