
FR: Matt Morris, President - *Success University*

RE: Ready, Fire, Aim!

Hi #TO_FNAME,

There is a mantra in martial arts that says "Ready, Fire, Aim!" Simply put, this means taking action and correcting that action as you go. It is quite probable that many businesses never get out of the starting gate because of over-thinking and over-analyzing. Most people want all their ducks to be lined up in a row before they begin. This will never happen. The time will never be perfect. The key is to get started and then "keep on keeping on."

In martial arts, students practice moves over and over again. They train their bodies to transcend thought and take action in the moment. Imagine a trained martial artist getting attacked on the street, thinking, "Hmmm, okay, I'm being attacked. Should I turn my body this way or should it be the other way? Okay, now I have to tighten my fists, pull back, and strike."

Of course, this is not what happens in martial arts! The key teaching in martial arts is to ACT... NOW, despite the mind's tenancy to deeply analyze the situation.

A few days ago, I emailed you details on how Success University is waiving our regular \$149.95 enrollment fee, allowing you to take a 14-day Free Test Drive. Our step-by-step program is designed to make success and wealth as easy as possible for you. There's no selling involved, no inventory to buy or maintain and no accounting nightmares. We've done it all for you. During the time of this special offer, we will only charge you a \$2 processing fee, 100% of which is donated to Feed The Children.

If you decide to continue your learning after the 14-day Test Drive, you'll pay \$49.95 a month (which works out to about \$1.66 per day). If you cancel before that, you pay only the \$2 donation with no further obligation. However, time is quickly running out on this special offer – so I encourage you to please act now, before it's too late.

To enroll without delay for your 14-Day Free Test Drive, simply visit: [#URL/Signup/Signup.aspx](#)

REMEMBER: When you enroll, you'll be part of the #1 most popular learning opportunity on the internet -- completely devoted to helping other people become a success. This is the opportunity you've been waiting for. Don't delay!

Matthew Morris
President & CEO
Success University

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FR: Matt Morris, President - *Success University*

RE: How to Avoid the "What if" Disease

Hi #TO_FNAME,

The worst kind of thinking is fear of failure, the " what if" disease. "What if I fail? What if people laugh at me? What if I lose all my money?" What if, what if, what if?

Fear is paralyzing. It stops the movement necessary for success. Fear weakens our resolve, cripples our creativity, and ultimately suffocates our success. Conversely, movement overcomes fear. When struck by fear, move. Do something!

Success University was specifically designed to help train entrepreneurs to learn exactly what successful people know and do to live the life of their dreams so you can do the same exact thing... without hassle and without delay.

Best of all, ***Success University*** has been created so you can not only LEARN, you can also EARN at the same time! When you enroll you'll instantly be given your own website. Your job is to simply drive traffic to your website. Don't worry, though; when you join, we'll show you how to do that. As the #1 most visited personal development company and the #1 most visited referral marketing website on the internet, we've mastered the art of training people how to drive traffic to their websites!

Success University has dozens of people who earn a full-time income simply by referring people to their website. So whether you're looking to enroll just to be a student and learn from over 50 of the greatest educators of all time, or if you're looking to earn a strong income from home, I invite you to enroll now.

During this special offer, we will only charge you a \$2 processing fee for a 14-Day Free Test Drive, 100% of which is donated to Feed The Children. If you decide to continue your learning after the 14-Day Test Drive, you'll pay \$49.95 a month (which works out to about a cup of coffee a day). If you cancel before that, you pay only the \$2 with no further obligation.

Hurry time is quickly running out on this special offer – so I encourage you to please act now, before it's too late.

To enroll without delay for only \$2, simply visit: [#URL/Signup/Signup.aspx](#)
Don't wait any longer to explore your entrepreneurial spirit, take action now!

Matthew Morris
President & CEO
Success University

FR: Matt Morris, President - *Success University*

RE: Do you have \$2 to invest in your future?

Hi #TO_FNAME,

Do you have \$2 to invest in your future? How about 2 minutes?

We only need a few minutes to explain how a simple \$2 investment can allow you to uncover the secrets of success from over 50 of the top business and money-making leaders on the planet!

Simply call and listen in to our 24 hour recorded line at (212) 461-2595 or visit us online at [#URL](#). Within a few minutes you'll see how an initial \$2 investment can yield up to \$40,000 a month in passive income simply by using our cash flow [referral program](#).

If you're ready to join the Success University team and would like to be our next success story, simply follow the link below, and we'll get you started on your journey to success right away.

[#URL/specialoffer.aspx](#)

Remember, all we ask is that you submit a \$2 processing fee, 100% of which will be donated to Feed The Children. You can try us out for 14 Days without any obligation or commitment and see for yourself. If you decide to continue your learning after the 14-day Test Drive, you'll pay \$49.95 a month. If you cancel before that, you pay nothing—with no further obligation.

Time is quickly running out on this special offer! Visit: [#URL/specialoffer.aspx](#)

Wishing you Success!

Matthew Morris
President & CEO
Success University

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FR: Matt Morris, President - *Success University*
RE: LEARN while you EARN with *Success University*

Hi #TO_FNAME,

If you surveyed 100 people and asked each their definition of success, you would likely receive 100 different answers. Even so, there are certain steps everyone must follow to be successful. One of the most important things is staying motivated.

But how do you stay motivated after several weeks or months have passed? How do you maintain the same level of excitement that you had when you began your new adventure?

As a member of Success University, you'll receive access to over 80 motivational audio and video courses, which would cost thousands of dollars if you purchased them separately. With Success University, you'll actually LEARN while you EARN.

Remember, you can try us out for 14 Days without any risk, obligation or commitment and see for yourself. Visit: [#URL/specialoffer.aspx](#) before it's too late!

P.S. You'll also receive **\$848 in bonus courses** as our way of saying thank you for enrolling. These are downloadable programs that, should you decide to cancel, you'll get to keep forever.

To your Success!

Matthew Morris
President & CEO
Success University

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FR: Matt Morris, President - *Success University*
RE: Are you struggling trying to discover success?

Hi #TO_FNAME,

Have you been looking for success, but just have not been able to find it?

Success University has assembled an absolutely incredible ONLINE learning center **for you**. We did it so you can learn exactly what successful people know and do to live the life of their dreams so you can do the same thing... following the *Success University* step-by-step program.

For a small \$2 processing fee, you can be literally making money while you sleep and learning from the best of the best. Uncover the benefits of generating a passive income, including more time for your family, time for your community or your favorite charity, time for your favorite hobbies, etc.

100% of your \$2 processing fee is donated to Feed The Children and for a limited time you can try us out for 14 days without any obligation or commitment and see for yourself! If you decide to continue your learning after the 14-Day Test Drive, you'll pay \$49.95 a month. If you cancel before that, you pay only the initial \$2 with no further obligation.

To enroll without delay for only \$2, simply visit:

To your Success!

Matthew Morris
President & CEO
Success University

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