

Richmastery Business Academy 2006

Discover “Insider” Business and Wealth Secrets From Some of the World’s Richest and Most Successful Entrepreneurs and Investors!

Don't Miss This Once in a Lifetime Opportunity to Completely Turbo Charge Your Entire Business!

Dear Business Leader,

Let's face it - it's almost impossible to ask the super-successful to share their intimate secrets of how they created their riches. Accumulating each individual's wealth and success can often be a very private and personal matter.

But that's all about to change...

On August 5 – August 7, 2006 at The Langham Hotel in Auckland, the Richmastery Business Academy will be revealing some of the most intimate secrets of how the super-successful created their wealth. This is a once in a lifetime opportunity to learn directly from New Zealand and Australia's most active business entrepreneurs, mentors, leaders and educators.

The Business Academy provides the expertise, confidence, skills, and tools to generate substantial wealth in business. Best of all, our experts will show you how to create the time and freedom to enjoy your success! The Academy is led by several Business Specialists and in just 3 days it covers more than almost any other course of its type.

Richmastery operates one of Australia's largest investors, entrepreneurs, and business owners' resource centers, providing business & investment information and opportunities, software, educational seminars, mentoring, and online entrepreneurs and investors shop.

Richmastery Business Academy will turbocharge your business profits in 3 days.,

“Action helped me to increase the sales revenue by 100%...” – Nigel Debenham, Managing Director

“We thought we had done a fair bit in the Auckland market, but what we discovered with our Action Coach, Pat Williams, was that we had only just scratched the surface.

Pat has helped us to stretch our thinking and gain a bigger vision of what our company can achieve. He's given us better systems and more energy and belief in ourselves to think: 'We can do more.'

In the first year of working with Pat, Digital Arena increased its sales revenue by 30%. By the end of the second year, it had gone up 50% and this year it's skyrocketed to 100%.

We wouldn't have achieved what we have without Pat. In fact, we've just had another 'Visionary Session' with him, and set a goal to double the company by 2007.”

Pictured: Nigel Debenham, Neil McGowan and Marcus Radich of Digital Arena

“While being coached (by Action Coach Kevin Heppleston) in our Vision Specialists Optometrists business, we not only decreased turnover and built profit massively, we also worked hard on our identity, belief systems and mindset...plus we had also created an excellent team around us so that we could effectively retire at 30 to start our family.

We now have a couple of exciting technology start-ups that are really amazing. We're also always looking forward - not resting on the successes or failures of the past.

It was great to be recognized at the Action International Business Awards by other business owners for our successes in our businesses, and this event gave us an excellent opportunity to celebrate with other successful business owners. Having worked so hard with little thanks, it was very special to be acknowledged for our efforts and results. As we are a small team, the Awards night allowed us to attend a gala evening on a grand scale and really celebrate our successes.”

Phil and Michelle Richards, Vision Specialists Optometrists

“Did you ever dream of the business running without you so you could choose to go to the beach instead? Well I did and I accomplished it by signing up with Action International coach Hamish Carnie.

I went from 60 hours per week down to 2-8 hours, and I have the freedom to choose whether I do more or not. And I doubled my profit at the same time. The stress has disappeared and 'work' is now fun because I'm doing what I enjoy doing and letting others do the rest (what they enjoy and are good at). It has been really exciting to see the growth of my team, both personally and professionally, since I stepped back and provided strong leadership and support.

What was really great about Hamish's coaching is he supported and encouraged me through the changes and set me straight when I needed it. He taught me what I needed when I needed it. I have learned skills that can transfer to any business venture I might get involved in.

So if you fancy lying on the beach instead of long stressful hours at work, or if you want to increase your income to improve your lifestyle, you'd better sign up with Hamish today.”

Alison Clark , Tickles Child Care

"Since taking on Cherry Vanderbeke as Business Coach we have increased growth in customers and decreased turnover by more than 280 percent. Working with Cherry has enabled me to think outside the square and given me the guts to expand. I'm also delegating, and I have started systemizing some elements of the business. We are measuring our business results better.

I don't sit back anymore. I go for it. If I think something is worth doing, I'll discuss it with Cherry and then move on it. At the moment, I am looking for more challenges and ways of growing the business further.

Some of the initiatives that have contributed to our marketing's success include developing the cruise ship product niche and establishing ourselves as experts in that market. We've developed preferred supplier arrangements with certain travel agents... we have a competitive product, and our service is very good."

Tony Smith, Francis Travel Marketing

"We increased Cash flow, Market Share, Profits, Marianne and I can progress and achieve the goals that we are striving for, such as being able to find the confidence to talk to builders and architects about and Personal Wealth in just 6 months with Grant on the coaching program."

Marty Forster – Effluent & Irrigation Services NZ Limited

"In the last two weeks of business and taking on one awesome business coach I have learned to write down crucial information from our clients and passed this on for Marianne to follow up. Being able to sit down each week to communicate new business strategies and get the company moving in the direction we want it to go in is crucial.

I believe for Marianne and I, we can progress and achieve the goals that we are striving for being able to find the confidence to talk to builders and architects on the templates that we now have in place to present to our clients."

Brett Evans - Evans Technologies Ltd .

Who Will Be Coaching You?

3 Day Journey that Rewards you for the Rest of Your Life

Featuring one of the most comprehensive line up of ***Business Specialists*** ever assembled in Australia and New Zealand...

- Former All Black Coach & Employee Relations Director of Fletcher Challenge. Author of two books and current Director of Cullen Sports and Sky TV.
- NZ's Most Successful Business Entrepreneur having the most profitable publicly listed jewelry company in Australia, Managing Director and Founder of Michael Hill Jewelers.
- Leading NZ Entrepreneur, Voted Brad Sugars Entrepreneur of the Year in 2001, Best Selling Author, Director of Richmastery and many other NZ and Australian Companies.
- Founder of Callplus and Slingshot, the third-largest companies of their type in NZ; Patron of Dress for Success and on the Advisory Board for Women in Technology.
- One of NZ's Most Successful Professional Athletes. Playing for NZ Kiwis, Warriors, Wigan, Melbourne Storm and was named in the World X111 as best lock in the world. The first Amputee to compete in the Charity Boxing Match Fight for Life.
- Top Ranking International Internet, Email & Web Site Marketing Expert, Author of 4 Books and Founder of Success.
- NZ's Leading Motivational / Inspirational Speaker, Best Selling Author.
- NZ's Premier Asset Planning and Business Structures and Tax Minimisation Expert.
- In the last 5 years, Phil grew a business more than 900% before selling a share for a seven-figure sum. Winner of the 2005 Action International "Entrepreneur of the Year Award" & the Supreme Award "Business of the Year."
- Tactical Turnover Decreasing Specialist and Seasoned Business Doctor.

- Business Finance Expert.

- Specialist Entrepreneur Who Buys, Builds and Sells Businesses.

- Sales and Marketing Genius, Professional Investor, International Speaker and Author.

- At the Business Academy you'll learn how to become master of your destiny rather than its slave. Realize you're not only a very special person but an outstanding one!
- Make the decision to travel the road to **financial freedom** and **prosperity** by powerfully using all of the tools, strategies, tips and tactics (rather than the few you may currently have) to propel you to a NEW level of success, profit and fulfillment.

Rich people have no more time in the day than you do. The question is, how do you use your time to create breakthrough results?

To Grow Wealth, First You Must Grow Yourself!

19 Reasons Why This Breakthrough Event Could Massively Increase Your Personal Fortune and Dramatically Improve Your Lifestyle and Business Success

1. Exclusive Access to Some of NZ's Top Business Minds
2. Over 21 Prestigious Business Experts
3. Over 40 Hours of Power Packed Information to Give You the Edge
4. 3 Days of Hour After Hour of Business Power
5. 5 FREE Bonuses Worth Over \$510 in Value
6. 100% Money Back Guarantee
7. Quality, Quality, Quality and Even More Quality
8. Network With Other Like-Minded Business Professionals
9. Step-by-Step Tactics and Processes You Can Immediately Use
10. Comprehensive Subject Range
11. Real People and Real Strategies That Deliver Real Results
12. Award Winning Presenters
13. Highly Skilled Business Support Crew
14. Lessons That Will Serve You for Years To Come
15. Priceless Knowledge Delivering You Results You Can Bank!
16. The Secrets of Business Masters
17. It's About More Profit, More Time, More Money and a Better Team
18. Strictly Limited Places Maintaining the Exclusivity of This Information

August 5th - 7th August, 2006 - Langham Hotel, Auckland

A unique 3-day opportunity to learn the fundamentals of Business Mastery and how you can substantially increase your business and personal wealth with some of the most respected and highly successful multi-millionaires, entrepreneurs, investors and business experts.

And Here's Your INCREDIBLE Bonus Package

Five Special Bonuses — \$510 Value — FREE!

FREE Bonus # 1 – Advertising Mastery Manual giving you a value-packed step-by-step system for writing ads and sales letters that will deliver more new customers than you'll ever need – no matter what industry you're in – even if you're on a limited budget! Over 219 pages. (Valued at \$325)

FREE Bonus # 2 – The Secrets To Writing Classified Ads That Cost Peanuts And Can Make You A Fortune (Valued at \$49)

FREE Bonus # 3 – How To Communicate With Thousands Of Customers Without The Cost, Hassle And Set-Up Time Involved in Direct Mail (Valued at \$39)

FREE Bonus # 4 – How To Save 50% On Your Media Advertising (Valued at \$49)

FREE Bonus # 5 – How To Improve The Response Of Your Yellow Pages Advertisement By Up To 298% (Valued at \$49)

SAVE up to \$1,000: Book before 10th July

Earlybird Full Enrollment
Price \$3,999, SAVE \$1,000

\$2,999.00
Order NOW!

3 Month Plan - Full Enrollment Pay Only 3 Monthly Installments of \$999.66 SAVE \$1,000

\$999.66
Order NOW!

6 Month Plan - Full Enrollment

This payment plan offers a \$399 deposit followed by 6 monthly installments of \$483.31 SAVE \$700

\$399.00
Order NOW!

Full Retail Pricing: Between 11th July to Event

Full Enrollment Price of \$3,999

\$3,999.00

3 Month Plan - Full Enrollment
Pay Only 3 Monthly Installments of \$1,333

\$1,333.00

6 Month Plan - Full Enrollment

This payment plan offers a \$699 deposit followed by 6 monthly installments of \$550.

\$699.00

There is nothing that separates you from the wealthiest people on this planet except knowledge.

Our priorities always determine our outcomes!

"We joined Action in October 2003 and since then the changes we have made personally and in our business are remarkable. One of the biggest changes is our attitude to life and how we view things.

Before, we were operating as victims of our circumstances by blaming others or making excuses for the way things were in our lives. Andreas has helped us to completely change that way of operating & we are now taking charge of our lives by realising that we are responsible for whatever circumstance we find ourselves in.

The realization by making mistakes that we learn is another huge shift in our attitudes. Before being coached by Andreas we had the attitude that mistakes are to be avoided at all possible costs, but now we are free to push ourselves out of our comfort zone and to take some of the risks that we would not usually take. The exciting thing about this is that it usually pays off and if it doesn't, then at least we have learned something, so whatever the outcome is we are still winners.

Another huge change in attitude is towards our team as we now call them (before they were employees). We really saw them as liabilities that were barely worth the trouble but necessary to generate enough income, the irony here is that we were barely making a living. Then we were just 4 in number including Nigel, since joining Action we have increased our team to 10 – (8 Building & 2 in the Office).

We now see our team as our biggest asset and are investing a lot in them, such as giving them first rate training and shares in one of our companies. We also hold weekly team meetings and the entire team is encouraged to attend & to contribute any ideas they have or things they want to share with everyone else. We involve them in a lot of the decisions we make about the business, where before we would just tell them only what they needed to know. This pays off in two ways, first it gives them a sense of being an important part of the team and it also helps us as often their ideas are the best.

This increase in the size & quality of our team has led to a decrease in turnover of 150% and an increase in profit from 10.2% per month to 44.5%, which has surpassed what we were aiming for by 210%. We could never have dreamed that the changes we have made with the help of Andreas would reap such high returns & it has been with a lot less effort than we would have thought possible as well. While we have come a long way it has been a gradual process of taking one step at a time, which is what makes it very manageable and achievable.

If you are serious about achieving success in your business and want to have more personal fulfillment, Andreas has the tools that can help you to reach all your goals. We highly recommend him as a reliable, honest and genuine person who is passionate about helping others reach their goals in business and personally, whatever they may be."

Nigel & Helen Thompson, Business Owners, NBC Building Construction

The tuition fees for the entire 3 day program includes:

- 3 Days (over 40 Hours) of top quality business investment education that could change your life
- Access to one of the most comprehensive line up of Business Specialists ever assembled in NZ
- Richmastery Millionaire Advisors
- Full Support from Experienced Richmastery Crew
- Business Financial Analysis Appraisal
- Half Price Asset Planning Consultation Valued at \$395
- Advance Leadership Profile
- Special Academy Discounts
- Full Academy Manual with Stacks of Profit Making Tools
- Handouts
- Meals & Refreshments provided (morning tea, lunch, afternoon tea)
- 100% Risk Free Guarantee

Reserve Your Seat Now...

Don't Miss Out On This Unique and Powerful Event That Could Have You Banking Higher Profits With Less Effort In No Time.