

## \SPECIAL REPORT

***“Proven Money-Saving Secret Can Increase the Value of Your Home by an Incredible 4 to 5% — Plus Significantly Reduce Your Monthly Energy Bill!”***

Dear Friend:

Let me ask you a simple question — if you were to put your home up for sale tomorrow, do you think you'd receive an immediate offer for the full asking price? Would people driving through your neighborhood stop and ask you to take a look inside?

### **Discover The Secret That Real Estate Agents Have Known About For Years.**

Allow me to share with you a little-known secret to increase the overall value of your home. This insider information is so simple and cost-effective that many Real Estate Agents consider it an essential element in getting the best selling price for your home. And, even if you never plan on moving or ever selling your home - the energy savings you'll realize with this secret could easily save you thousands of dollars over the years.

This is NOT something that might increase the value of your home or improve it just a tiny bit - the secret I'm about to reveal has been proven to boost your home's value (while saving you money)—often significantly!

First Impressions Count... and “Curb Appeal” Sells!

Real Estate Agents have known for years that the “secret” ingredient to home sales is “Curb Appeal”. The more carefully maintained your property is – the more desirable it becomes. It's that simple. Your home's “Curb Appeal” should cause people driving by to stop or at least turn their heads to look at your property as they go by. Maximize your “Curb Appeal,” and you improve your first impressions. And, as many Real Estate Agents have known for years – an experienced Landscaping Installation or Maintenance Firm can provide you with the best chance of maximizing the “Curb Appeal” and the value of your home.

### **Professional Landscaping Can Increase the Value of Your Home By As Much As 4-5%**

Consider the Facts: Recent studies have shown that homes with excellent landscaping can sell for about 4 to 5 percent more, while homes with very poor landscaping can sell for 8 to 10 percent less. That's a huge difference in your home's overall selling price and value!

Based on the current home valuation, this can mean the difference between increasing the worth of your home by as much as \$19,000 and \$45,000.

Home Value: Without Landscaping With Landscaping

\$150,000 \$138,000 \$157,500

\$200,000 \$180,000 \$210,000

\$250,000 \$225,000 \$262,500

\$300,000 \$270,000 \$315,000

### **Professional Landscaping Can Help Reduce Your Energy Expenses By As Much As 25%**

If you're also serious about cutting your home energy costs, you should plan on taking a serious look at your home landscaping. You may not be aware of it, but energy-efficient home landscaping can reduce your household's energy consumption for heating and cooling by as much as 25 percent.

Proper placement of trees, shrubs, vines, grass, and hedges will allow you to modify the micro climate around your home — maximizing shade during the summer and reducing wind chill during the winter. Energy-efficient home landscaping is one of the best investments you can make because, aside from its potential to increase the resale value of your property, it can generate enough savings to return your initial investment in less than eight years. Therefore, it is not surprising that more homeowners now than ever before are implementing energy-conserving home landscaping ideas on their property.

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Anytown, USA

There are countless home landscaping strategies for energy conservation, but not all of them may be appropriate for your property and climate zone. This is why an experienced Landscaping Firm can be invaluable. They can completely assess the comfort and energy shortcomings of your current home landscaping.

Factors such as the property's position, house orientation, and the presence of surrounding structures will influence your energy efficiency. A Professional Landscaping firm can determine

exactly which plants and trees will thrive and provide the best energy-saving benefit to your home landscaping.

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Properly planned home landscaping can also reduce your air-conditioning costs in the summer by providing shade from the hot morning and afternoon sun. Home landscaping that maximizes shade can reduce temperatures inside the home by as much as 8 to 10 degrees Fahrenheit.

Professional home landscaping to divert the flow of cold winds also helps cut down on heating costs in the winter. Trees, shrubs, bushes, walls, and fences make effective windbreaks for winter-protected home landscaping. Windbreaks can decrease wind speed for a distance as much as 30 times their height, and well-designed home landscaping provides energy savings year-round.

### **Very Special Offer – Available for a Limited Time**

I would like to extend to you a very special offer. Contact us today and arrange a FREE no-obligation consultation with one of our experienced professionals. We will meet with you personally to assess your landscaping needs. We'll review your property's layout and provide you with a customized plan to help you increase the value of your home while reducing your monthly energy expenses.

Best of all, we can provide you with a comprehensive landscaping strategy — no matter what your budget!

Sincerely,

**P.S.** This offer is available for a VERY limited time - do not hesitate - ACT NOW!

**P.P.S.** Remember: There's no risk, no obligation, and no reason not to talk with one of our Landscaping Professionals. See for yourself firsthand how a carefully planned landscaping design can increase your home's value while improving energy savings.

