

Uncover the Insider Secrets to Dramatically Boosting Your Personal Income... Literally Overnight!

"Learn How You Can Earn Up to \$250-\$1000 Per Hour *(Or More!)* While Working In The Comfort Of Your Own Home."

Discover How You Can Quickly & Easily Enjoy The Lifestyle You've Always Dreamed Of...

From: Christopher Doran, Verus Marketing

Date:

Dear Friend,

Did you know that the average professional career lasts over 50 years and occupies more than 60% of your life's waking hours? This makes what you do for a living more than just a job, and your efforts worth more than just a check.

Unfortunately, job dissatisfaction is like a cancer in today's workplace. A recent study found that the decline in satisfaction is not limited to younger workers. In fact, satisfaction levels among all workers, regardless of age, income, or even residence, have deteriorated in recent years.

What if there was a way to "tap" into a growing market while discovering a 100% guaranteed method to dramatically improve your income and your standard of living? Would you be interested in hearing more?

Let's face it... Who Wouldn't?!!

Imagine being able to spend as much time with your family and friends as you want, or finally taking that vacation you've been putting off for years. Perhaps your dream is to retire early or simply work less every week. Whatever your personal or professional goals, **you don't need to put them "on hold" any longer.**

The fact is, as a Professional Freelance Copywriter you could be making as much as £100/ per hour *(or more!)* simply by following and re-using a proven, step-by-step blueprint. As a freelance Copywriter you can finally end the frustration of working for unappreciative bosses or coworkers. And, here's the best part -- **You don't need any special skills, education or background to become a successful Copywriter.**

That's Right - Practically ANYONE can master the art of successful Copywriting. It's simply a matter of understanding *(and reusing)* the successful writing formula that has stood the test of time.

Because millions of businesses need to promote their products and services, the field of Copywriting continues to expand exponentially. Why? Because advertising is a multi-billion dollar industry! Still, many businesses have no clue about solid Copywriting techniques. They struggle to create profitable advertising campaigns that convert. By offering professional Freelance Copywriting services, you'll be able to provide customers with a valuable, in-demand service - and keep them coming back for more!

The Secret To Your Success: Learn From Copywriting & Marketing Gurus!

Ask anyone. There are ONLY two ways to learn things in life: the school of "trial and error," otherwise known as "the school of hard knocks," and the school of "OPE," also known as "Other People's Experience." You can choose to be a "pioneer" and fight your way through—or you can look to others who've been there and who can show you some shortcuts.

That said, there are perhaps no better Marketing and copywriting Masters than T.J. Roeleder and Russ von Hoelscher. Each has created literally millions of dollars in personal wealth through self-publishing and selling their own books via the Internet and direct mail.

T.J. Roeleder is a tremendously successful mail order and Internet marketer who started his first business in 1988. By running a small display ad in a national magazine for \$300 he was able to bring in over 10 Million Dollars in revenue - in just his first 4 years of business.

In recent years T.J. has shifted into Internet marketing where he's making more, more easily, at a lower cost and with less hassle than ever before.

Russ von Hoelscher is one of the pioneers in modern Direct Marketing and has written more than 40 successful books, reports and manuals. Among these are:

- *"How to make \$500 a Day Every Day in your Mail-Order Business"*
- *"The Honest to Goodness Get Rich Quick Book"*
- *"Stay Home & Make Money"*
- *"How You Can Make a Fortune Selling Information By Mail - A Step-by-Step Guide to Publishing and Mail Order Profits"*

- *"Making Money for Yourself - The Book of Money-Making Ideas, Plans and Business Opportunities"*

T.J. Roeleder and Russ von Hoelscher have joined to create an exciting new program designed to help ANYONE learn and master the Copywriting secrets they've successfully used to create millions of dollars in profits. Best of all, their techniques are 100% GUARANTEED to help you build your own profitable Copywriting business - literally overnight!

The informative Get Paid To Write program contains everything you need to know to become a wealthy, successful copywriter. And, unlike other "work from home" or "get rich" programs, Get Paid To Write offers you a complete step-by-step blueprint for building your own first-rate Copywriting business.

Receive Over 2.5 Hours of Some of the Most Profitable Copywriting Secrets Ever Recorded...

With The "Get Paid To Write At Home" Program, you'll Learn From Three Separate CD recordings as well as a transcript of all three CDs. Listen or Read any Time in the Car, at home, Or On A Plane.

CD 1 - (Runtime: 29 Minutes): CD1 will present you with the "Basics" of Freelance Copywriting. You'll learn why business Copywriting is the most profitable of any type of professional writing you're likely to ever discover, plus;

- *Discover why commercial writing is the real way to make money in copywriting – not fiction books, screenplays or manuscripts. The truth is - individuals and companies will pay big money for good copywriting and they'll keep coming back for more, while the "book writing" field is extremely over-saturated and writers face rejection constantly. Quite frankly, the chances of having even an extremely well-written book picked up by a publisher and actually making money are slim to none (ask any publisher and they'll tell you the exact same thing.)*
- *What are the essential books you **MUST** read, so you are able to reach your full potential and truly have an edge over your competition.*
- *Powerful "starter secrets" from T.J. and Russ who've made millions using the same techniques contained in the "Get Paid To Write At Home Program". Learn countless shortcuts to put your Freelance Copywriting business on the fast track to making several thousand dollars a month, regardless of which of the many types of copywriting you choose to do.*
- *Learn why 100% of businesses need copywriters, what businesses you should target and how to get your foot in the door. Just a few small steps and you'll soon be making a huge investment in your future.*

- *Learn what rates you need to charge and how to understand when it's time to raise your fees - over the course of a few weeks, (not years!)*
- *Which copywriting method T.J. Rohleder and his wife Eileen used to earn millions in their first four years...and how you can do the exact same thing in less time.*
- *Powerful, "little known" information that gives you a distinctive edge over your competition while placing you on the fast track to making as much money as you want - each and every month.*
- *How to go about making your copywriting an investment in your future...not just a career!*
- *The difference between an Advertising Copywriter and a Freelance Copywriter. Which type is best for you and making yourself rich, and why.*
- *How to approach businesses in order to gain their confidence, respect and unlimited amounts of new assignments.*
- *How to write copy that won't get rejected!*
- *The 12 fundamental elements of a good sales letter – Learn this amazingly simple formula, and you'll use it over and over in order to keep the money flowing into your bank account every month.*
- *Who Copywriting Legends John Caples, Claude Hopkins, Robert Bly, Ted Nicholas and Victor Schwab are....and how crucial they are going to be to your success.*

CD 2 - (Runtime: Over 54 Minutes): CD 2 will present you with the next logical step in your understanding of running a successful Freelance Copywriting Business.

- *Learn why you should NEVER throw away "junk mail" – and exactly what you need to do with it.*
- *Why Direct Mail is the "ultimate" moneymaker...and the exact 13 steps you must follow in order to write a good Direct Mail letter. In fact, you can even use this same 13-step formula for sales letters, brochures, ads, etc....The possibilities are endless.*
- *How to create an attractive, dynamic brochure that will produce massive results and have your clients coming back for more every time. Also, your two best contacts for making brochures...and how they will help you in return.*
- *Why the word "FREE" is essential in Copywriting and how to use it to your advantage every time.*
- *Why you should read all of your local advertising...and exactly what to do to get local businesses to drop who they're currently using and become your clients.*
- *The two best contacts you will make as a copywriter...and how they can make you even more money!*

- *What magazines to buy. Which ones have the top-notch ads that SELL. All you need to do is mimic these and you're on the way to big money just like the successful copywriters you read about.*
- *Why Real Estate Agents, Insurance Agents and Car Dealers can be your best customers....precisely how to approach them, help them sell and maintain long-lasting, profitable relationships with them.*
- *Why every Copywriter is also a Consultant. Learn how to not get fooled and make money from your Consultations.*
- *Why an Owner's ego can make you tons of money...and how to get them to put that money right into your pocket!*
- *What you should be doing in your "downtime" to enhance your skills and grow your business and expertise.*

CD 3 - (Runtime: Over 56 Minutes): CD 3 will teach you even more expert money-making techniques. Use these over and over in your own Freelance Copywriting business and watch your profits soar!

- *Why Ghostwriting is such an in-demand, extremely lucrative field – and how to break into it. Exactly who to target and how to solicit them...the "magic words" you need to say to get tons of new Copywriting jobs. This is simpler than you ever could have imagined.*
- *How to easily make £50 an hour ghostwriting when you're just starting out and how to know what you need to be charging for your efforts.*
- *"Secret" shortcuts on how to make major money ghostwriting. Why to target certain people, who to target, what people dream of that will make you rich, who pays the highest for ghostwriting and why it's a "writer's market."*
- *How to be a Ghostwriter without writing anything...YES you read that correctly. Stay at home, market yourself as a Ghostwriter, work your own hours, make more money than you ever would at a regular job and never write a word of copy. In this case, it's not too good to be true, and you'll learn exactly how to do it...it's so simple you'll wonder why everyone isn't doing it.*
- *Explore Common Questions and Answers through a very helpful FAQ created by Russ and T.J.*
- *Why being "Proactive" instead of "Reactive" is the key to your success*
- *How to stay at home, work your own hours, enjoy your life and earn a lucrative income...much more than you would at just about any "regular job."*
- *Which publications should you advertise your services in....and why.*

- *What many people dream of...and how you can be the answer to everything they ever wanted!*
- *Why following T.J. and Russ' advice is critical – nobody knows as much as they think they know. Once you follow their advice and know what they know you'll see how easy it is to make millions a year, just like them.*

Then **"Get Paid To Write At Home Program"** contains many, many examples of different types of copy you can write – choose one or all - it's all up to you:

• Advertising Copy	• Classified Ads	• Sales Letters	• Brochures
• Newsletters	• Direct Mail Letters	• Company Profiles	• Executive Profiles
• Resumes	• News Releases	• Product Releases	• Press Releases
• Coupons	• Yellow Page Ads	• Book Reviews	• Display Ads
• Real Estate Ads	• Special Reports	• Ghostwriting	• Greeting Cards

"Chris, I'm absolutely thrilled with the Get Paid To Write At Home Program. Thank you! I'm excited at having so much good information, and wonderfully pleased at the clear and thought-provoking way it's all presented. I'm getting started right away!"

Brian Bird Sample Testimonial

London, UK

With the "Get Paid To Write At Home Program" You'll Transform Your Stressed, Busy Lifestyle Into a Life of Comfort, Wealth, Security and Happiness.

[Order Now and Receive These Special FREE Bonuses:](#)

EXCLUSIVE 2 Compilation eBooks Containing Priceless Information By Veteran Master Copywriter T.J. Roeleder and his wife, Eileen on CD.

~~(£49.95 Value, Yours FREE!)~~

Act now, and as a very special bonus, you'll also receive TWO enlightening eBooks: "Write and Publish Your Way To Riches" and "How To Sell Thousands of Books By Mail." Combined with the three audio CDs, these comprehensive eBooks will **SUPERCHARGE** your Freelance Copywriting success!

BONUS #1:

"Write and Publish Your Way To Riches" - This Incredible 89 Page eBook Will Teach You How to;

- *Exactly how to become an Information Broker.*
- *How to go about writing your own book...even if you don't have a topic.*
- *Where and when to find and hire a Ghostwriter for your book.*
- *How to make big money wholesaling other people's books.*
- *Precisely what to include in your promotional material...and what you should never ever include.*
- *The formula for a winning sales letter that will have your customers coming back again and again.*
- *The importance of testimonials...and how to get great ones.*
- *Ways to sell books by mail.*
- *How to write the best ads that SELL.*
- *The exact steps to running a successful direct mail campaign.*
- *AND MUCH MUCH MORE!!*

BONUS #2:

"How To Sell Thousands of Books By Mail" - This Amazing 99 Page eBook Will Educate You On:

- *Precisely how to go about writing your book, step-by-step.*
- *How to get your book printed.*
- *How important the book cover is...and how to pick a winning cover.*
- *Picking a price. It's more complicated than you may think, but all the info you need is right here.*
- *Selling your book. The process of getting your book sold once it's written.*
- *How to "use yourself" to sell your book.*

- *Effective sales tools and techniques that really work!*
- *Selling your book via direct mail.*
- *How to convince mail-order dealers that they need to sell your book.*
- *The secret of how to get money to publish your book, not spend money to publish your book.*
- *How to get yourself, and your book, more publicity.*
- *The importance of repeat offers and how to use them to your advantage.*
- *How to combine everything into a striking package that sells.*

*The retail value of these two eBooks is regularly £49.95. However, as a special limited time bonus, I'm also including them **Absolutely FREE** with every single order placed through this website.*

But Wait... Order Now and You'll Also Receive Two More FREE Gifts!

That's right. I want to make sure you're more than fully prepared to begin changing your lifestyle and making the money you deserve, so I'm also including these additional FREE gifts with your order.

BONUS #3:

"101 Headlines" eBook CD - a "must have" for any writer. These eye-catching headlines already did 80% of your work for you. This is the bible for almost all copywriters. These are proven, effective headlines that convert. Simply use them in your copy and watch your conversions take off! (~~£24.95 Value~~, Yours **FREE!**)

BONUS #4:

A profit-pulling sample sales letter. Just in case you need a little boost in getting started, I'm also including a winning sample sales letter which you can use and reuse over and over. (~~£19.95 Value~~, Yours **FREE!**)

"So What's It All Worth to You to Get Your Hands on This Exclusive 'Insider' Information, Right Away?"

100% SATISFACTION GUARANTEE

I want you to be 100% satisfied and comfortable with the Program purchase.

That's why I'm removing all the risk involved in making your decision. This is my guarantee to you. If, after reviewing my materials for 30 days, you're not completely satisfied for any reason, you may return the Program for a full refund of your purchase price. **Absolutely No Questions Asked.**

And, you can keep the THREE free eBooks on CD and sample sales letter as my special gifts to you - simply for trying out the ***Get Paid to Write Program.***

That's how confident I am that these ideas and strategies will put significant dollars into your bank account!

Think about it: This means that trying the ***Get Paid to Write At Home Program*** cannot possibly be the wrong decision, because there's absolutely no "downside." The only wrong decision is letting someone else beat you to earning major profits after learning and applying these unique copywriting ideas and techniques!

Yes, Christopher! I'M READY TO TAKE ADVANTAGE OF THIS SPECIAL OFFER
RIGHT NOW!

I don't want to miss out on this fantastic Copywriting Opportunity and the chance to learn **Everything** about to improve my income and standard of living.

I understand I'll receive the ***Get Paid To Write At Home Program CDs and Transcript***, plus the Four Bonuses valued at almost £100.00, all for a *low one-time investment* of just ~~\$144.82~~ **\$49.97.**

On that basis, I can't wait to start right away!

Wishing You Continued Success!

Christopher Doran

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P.S. REMEMBER: ANYONE can master the art of successful Copywriting. It's simply a matter of understanding *(and reusing)* the successful writing formula that has stood the test of time. Just follow these simple steps and you'll be turning in large profits...in absolutely no time at all!

P.P.S. There's no "downside" with this offer. If, after reviewing the Program for 30 days, you're not completely satisfied for any reason, you may request a full refund of your purchase price. **Absolutely No Questions Asked.** But please keep the 3 eBooks on CD and sample sales letter as my special gifts to you - simply for trying the Get Paid To Write At Home Program.