It's A Fact: As You Read This Message Your Business Is Losing THOUSANDS of Dollars In Sales & Revenue Every Month!

Introducing... A Revolutionary New Online Communication Tool Designed to Dramatically Change the Way You Communicate With Your Entire Customer Base.

Discover A Powerful New Software Tool 100% Guaranteed to End Your Reliance on Email, Aggressive Prospecting & Traditional Advertising Methods...

Dear Friend,

According to the Consulting Firm, Accenture™, the average prospect or client is bombarded with over **3,000 advertising messages a day**. No one needs to tell you that online competition is fierce. Everyday... every week... every month, the rules change rapidly.

Your business needs to keep up... or perish.

It might be time you ask yourself an important question. In today's "media driven" environment, where every day your client is offered "new choices", what are you doing to keep your company at the forefront of your client's mind?

Imagine if you could begin using a system that **GUARANTEED** your marketing and promotional messages **NEVER** became lost in Spam Filters? What if there was a way to maintain constant contact with your most valued asset -- **your customer base.**

Imagine being able to automatically expand your sales and revenue while gently reminding your customers and prospects every day that you are there for them with the services & products they need.

Now, Thanks to the Power of the Direct2MyClient Marketing System, You'll Become an Influential Presence in Your Customer's Minds...

Every Single Day.

It's No Secret: Research Shows That Most Companies Fail to Recognize The Four Biggest Problems Facing Every Business:

1. **Maintaining Ongoing and Profitable Contact with Clients.**
2. **Turning One-Time Buyers into Repeat Customers.**
3. **Spending Wasted Money on Promotions and Advertising That Miss Your Target Audience.**
4. **Generating Targeted Prospects That Are Willing to Buy Your Products or Services.**

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If you've ever tracked the money you spend on marketing and advertising, you probably already know you can easily spend HUNDREDS OF DOLLARS simply to identify ONE customer who's willing to make a purchase from you. In fact, sales and marketing statistics reveal that most businesses spend an average of $300 to acquire a new customer.

The **Direct2MyClient**™ Marketing System allows you to stop throwing away money on "dead end" advertising and sales efforts. With **Direct2MyClient** you'll be able to successfully tap into word of mouth and referral business like never before. That's because;

The Direct2MyClient™ Marketing System Incorporates the Very Latest Software Technology from IEx2 Technologies Inc.

With Direct2MyClient YOUR Message ALWAYS Gets Delivered - <u>STRAIGHT TO YOUR CLIENTS DESKTOPS!</u>

Only the Direct2MyClient™ Marketing System Allows Your Business To;

- Let your clients and prospects immediately know about your latest promotions or special offers.
- Provide your clients and prospects with immediate updates about your business.
- <u>**EARN MONEY for your business - simply by passing along a FREE small program.**</u>
- Gain the best impact from your advertising and marketing dollars.
- Send your clients and prospects newsletters establishing you as the EXPERT which will ensure you remain their 1st choice.
- Save literally THOUSANDS OF DOLLARS in acquiring NEW Clients or Customers. **Direct2MyClient** handles all the work for you.
- Leverage your existing clients so they become a <u>**REFERRAL MACHINE**</u> for your business.

<u>Best of All</u>, Every Time Your Clients & Customers Open This Amazing Software... <u>THEY'LL SEE YOUR COMPANY LOGO</u>**What This Means <u>TO YOUR BUSINESS</u> is...**

1. <u>EVERY SINGLE DAY</u> when your client uses this software they will be greeted by <u>YOUR BUSINESSES LOGO</u> and <u>CUSTOMIZED MESSAGE</u>.
2. **By passing this FREE software on to their friends and business colleagues your clients <u>AUTOMATICALLY EXPAND YOUR PROSPECT BASE.</u>**

==The Nation's <u>"Highest Paid Marketing Consultant"</u>==
==Jay Abraham says...==

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"The most money you will ever spend is getting someone to purchase your service or product.

The most money you will ever lose in your business is by not making it an ABSOLUTE MUST to stay in contact with that client and nurture a relationship after they have trusted you enough to purchase from you!"

The Desktop Life Coach™

The "Secret Formula" Behind the Direct2MyClient Marketing System...

Included ==ABSOLUTELY FREE== as a Part of The Direct2MyClient Marketing System.

Internet and online marketing relies on the concept of "Stickiness." The idea of creating content written to keep customers coming back to your site as often as possible.

By simply providing your clients, prospects or customers with a FREE copy of the **The Desktop Life Coach** software. Every time they use the software they'll be able to see your LOGO and Current Promotional Offer. It couldn't be easier!

And, the best part is, your clients or customers will absolutely LOVE the benefits they'll receive each day from **The Desktop Life Coach.** That's because **The Desktop Life Coach** is jam-packed with useful features designed to become a part of your client's daily "computer use."

The Desktop Life Coach acts as your customer's very own daily self-improvement and life coach - inspiring them to grow and take action. With just a few simple mouse clicks, your clients will gain unlimited access to enlightening wisdom from some of the greatest coaches and consultants of all time.

The Desktop Life Coach includes;

1. **==The Desktop Life Coach User Interface.==** A powerful NEW technology-driven life-improvement system. Delivering important "life-changing" information straight to your customer's desktops every single day. Some features are:
    - Daily Motivational & Inspirational Quotes
    - The Daily Focus For Living A Balanced Life

A Quick Look the DLC Results Journal...

I think we'd all agree that reading motivational quotes makes you "feel good" momentarily. But how often does it truly inspire you to "take action NOW!"?

Combining the Daily Quotes with The DLC Results Journal, you'll be invited to not only read the quote, but explore how you can apply the inspirational message to your own life TODAY!

It's a fact: Research shows that when people actually take the time to put their plans into writing, they dramatically increase the likelihood for results.

Remember , knowledge is not power. Knowledge only becomes power once we take action and apply it consistently! Until then it's something that will make us think... and sometimes, within minutes... that thought is gone forever. The DLC Results Journal allows you the ability to create REAL change in your life.
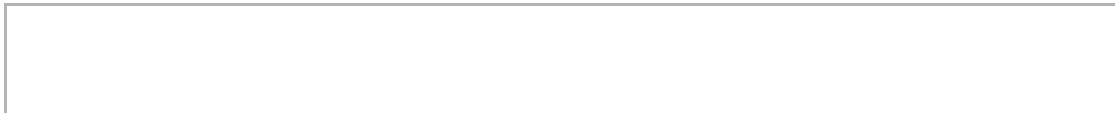
View a 5-minute Presentation of The Desktop Life Coach

Clicking Here will open a second browser to view the movie

Depending on your connection speed, this movie may take a few minutes to download.

AND There's MORE!!!

- **The Desktop Life Coach™** integrated web browser. Allows your client to easily set their preferences so their favorite website displays as part of the software.

With The Direct2MyClient Marketing System YOU'LL FINALLY Hold the SECRET To Increasing Your Sales and Customer Base:

- You easily can deliver a message **DIRECTLY** to your Clients Desktops, anytime you want..
- Your marketing and sales messages can **NEVER** be blocked by Spam or content filters, **EVER!**
- Give your clients a **FREE** Software that adds value to their professional and person lives.
- Make money by marketing **DIRECTLY** to your target audience. Whenever you think of a new promotion or sales campaign you can send them a message.
- Your client automatically promotes your business to their friends by passing along a **FREE** copy of **The Desktop Life Coach**.

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- Expand Your Client, Customer and Prospect Base - Literally Overnight.
- Your clients and customers will see <u>YOUR</u> logo... <u>EVERY SINGLE DAY!</u>

Sign Up Today and Receive Over <u>$1,800.00</u> in FREE Bonuses!

1. A <u>FREE</u> Branded Website So Your Clients Can Learn About and Download **The Desktop Life Coach** Software.

    That's right, a professionally designed website with your own logo and contact information. Plus, <u>ABSOLUTELY FREE</u> web hosting of your site for as long as you remain an affiliate of Direct2MyClient!

    Included with your website and hosting you'll also receive access to a database of your clients' contact information. This way you'll know <u>EXACTLY</u> which clients have given you permission to send marketing to them. <mark><u>(THIS BONUS ALONE IS WORTH OVER $1,700)</u></mark>

2. A Copy of the High-Powered Report "The Secret To Becoming THE Choice In Your Marketplace."

    This powerful report details key distinctions that set the industry leaders apart from the rest. You will find this report loaded with insights on how to become the only choice for your clients, no matter what field you are in. <mark><u>This report normally sells for $49.97.</u></mark>

3. A Complete 1-Hour Audio Transcription of the Neuro-Dynamic Institute's Live Event; "The 7 Keys for Success and Fulfillment."

    This amazing one hour presentation shares the key ingredients found in every person who lives a life filled with both success and fulfillment. "The 7 Keys for Success and Fulfillment" is an exclusive opportunity to learn the "insider's secrets" to personal and professional success.

4. A $20 Discount on Any IEx2 Technologies Tele-Seminar.

    IEx2 Technologies and our partners offer informative tele-seminars in both personal and professional areas of interest. Now when you order and download The Desktop Life Coach you'll be alerted to any XXX upcoming tele-seminars. Your discount can be used at anytime - whenever you decide to take advantage of one of our popular tele-seminars.

5. A $100 Discount on Any of IEx2 Technologies One Day or Multi-Day Live Workshops.

   IEx2 Technologies and our partners offer live multi-day workshops and seminars which focus on both personal and professional growth areas. Now when you order and download The Desktop Life Coach you'll be alerted to any upcoming events. Your discount can be used at anytime - whenever you decide to take advantage of one of our workshops or seminars. (Discount does not include introductory workshops.)

6. Five Informative E-books from Internet Marketing Expert, Fred Gleeck

   Fred Gleeck is one of the world's leading Information Marketers teaching people how they can become the very best in their respective fields. Learn how to market your products and services more effectively with the Direct2MyClient software. By ordering today you'll be able to download all five of Fred's full-length e-books, ABSOLUTELY FREE. **(A $77.00 Value).**

   You'll learn;
    How to Sell Information for BIG Profits.

   - How to Use Marketing Seminars to Augment Profits.
   - The Secret to Selling Products From the Platform.
   - The Secret to Publishing For Maximum Profit.
   - How to Use Public Speaking in Order to Boost Your Sales.

   Use the Direct2MyClient Marketing System for 30 Days for Only $3.97!
   After that it's only $29.97 per month.

THERE'S NEVER ANY LIMIT TO THE NUMBER OF COPIES OF SOFTWARE YOU CAN DISTRIBUTE TO YOUR CUSTOMERS.

That's Right, Your Message Can Go Out to THOUSANDS of Customers for Only PENNIES PER DAY!

I want you to be 100% satisfied and comfortable with the purchase of **Direct2MyClient.**

That's why I'm removing all the risk involved in making your decision. This is my guarantee to you. If after reviewing **Direct2MyClient** for the next 30 days you're not completely satisfied for any reason, you may request a full refund of your purchase price. **Absolutely No Questions Asked.**

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Think about it: This means that trying **Direct2MyClient** cannot possibly be the wrong decision, because there's absolutely no "downside."

Start Using the Direct2MyClient Marketing System TODAY!

YES! **I Want To Take Advantage Of This Exclusive Offer RIGHT NOW!**

I don't want to miss out on this fantastic software and the chance to expand my sales and revenue.

I understand I'll receive **Direct2MyClient** software, along with **The Desktop Life Coach** and Five E-books from Internet Marketing Expert, Fred Gleeck for a *low one-time investment* of only ~~$97.00~~ $3.97!

I understand that after the first month I'll be charged only $29.97 per month.

On that basis, I can't wait to start right away!