# Allow Me to Become an Important Part of Your Daily Inspiration... Someone You Can Look to for Continued Guidance in Life's Journey.

"Elevate Your Own Self-Awareness Through Inspiration, Education and True Personal & Professional Empowerment."

### Dear Reader:

Imagine living a life based on courage, purpose, and joy. Imagine what would be possible if you lived every day operating from that kind of place versus feelings of fear, need, and obligation.

When you honestly take the time to think about it, each one of us chooses who we'll become in every new moment. In fact, every passing moment is actually a rare opportunity to move our lives in a completely new and exciting direction. We can choose to begin anew, or choose to relive the past again and again.

There's a powerful saying I believe sums up my life's experience, including my personal and professional focus:

"I'm responsible. When anyone, anywhere reaches out, I want the same help to be available to them, that was available to me.

And for that... I'm responsible."

The simple fact is; life has obstacles and that's simply a part of living. I honestly believe that it's our responsibility to help others overcome the difficulties that we, ourselves, have mastered. In my own life, I've had the blessings of great teachers, as well as amazing experiences, both "good" and "bad", that have formed who I am today. And, I've found that only by giving back, by helping others along the way, do I truly find joy. It is my belief that this "human experience" we're all living, is a journey. But this is not a journey where the destination should be the focus, although for many of us that is where it has been. Instead, I believe this journey is for us to experience who we can become along the way.

Our life experience is all about choices. And, it's not our abilities that determine who we'll become, it's the decisions we make in every moment that will ultimately create the reality we'll live in.

### **About Willard Barth;**

My personal journey has been one of overcoming several life-threatening obstacles that have become the building blocks of who I am, and what I do today. *Coming to terms with these obstacles and gaining new perspectives is what my message is really about.* 

I've recently focused my energies in launching Willard Barth Enterprises and IEx2 Technologies, Inc. These companies were created with the mission of "Elevating Self-Awareness through creating technology and offering resources that Inspire, Educate and Empower."

The fact is, I've been involved in the study of human behavior, personal and spiritual development for over 18 years and have studied and worked with some of the most recognized people in these fields including: Anthony Robbins, Wayne Dyer, Bob Proctor, Larry Wilson, Dr. Michael Beckwith, Mary Manin-Morrissey, Maria Nemeth, Marianne Williamson, Dr Jean Houston, Doug O'Bryan and Bijan Anjemi.

I consider myself more than just a businessman and Peak Performance coach. By combining my passion for music and life, my daily focus truly revolves around inspiring, educating, and empowering people through my music, seminars, live training, audio products, software, and one-on-one success coaching.

My music has charted in the top 20's overseas and has afforded me the opportunity to be on stage with world-famous artists. I perform regularly with the Legendary Guitarist Les Paul at the Iridium Jazz club and have shared the stage with Tommy Shaw (Styx), Richie Cannata (Billy Joel), Joey Moranz (Paul McCartney), and Antonia Bennett.

As a versatile performer, I've played the roles of vocalist, songwriter, guitarist, producer, arranger, and manager. Having explored the many facets of the music industry, I've focused my life on being a singer/songwriter. I'm currently traveling the country promoting music from my solo album and as part of the acoustic duo Twinz.

Having completed a solo album entitled "Coming Home" with award-winning producer Plinky Giglio (Dove Awards Album of the Year '94 and '95), I've embarked on a promotional venture which took me across the country. My music has been compared to Seal, Steely Dan, Richard Marx, Phil Collins, Santana, Michael Bolton, Clay Aiken, and Jon Secada, with lyrics that take the songs to a whole other level - being described as a mixture of smooth jazz, pop, and blues topped off with inspiring, spiritual lyrics.

Promoters have said.... "If you enjoy music with meaning, you will enjoy material from his album "Coming Home". The music is uplifting while the lyrics inspire listeners to take the next step in their own personal journey."

My dedication to music grew out of a unique and difficult childhood. At the age of 8, I lost my left leg to cancer. In an attempt to show the world and myself that I was no different than anyone else, I lettered in junior high wrestling, in varsity football as a placekicker, and was one of the first known licensed amputee motorcyclists in central Pennsylvania.

But underlying all the heroics was pain and resentment over my situation. After a while, alcohol and drugs became the controlling substances in my life. However, I was one of the lucky ones, and eventually I reached out for help. In an effort to reevaluate my life, I made my first attempts at songwriting. Since that time, I've been on a quest to carry my music and message to whoever will listen, hoping it will help them through their own pain, recognize their own inner strength, and give them hope that will allow them to find their way.

For the past 18 years I've not only been actively involved in the music industry, I've also performed as nationally recognized Inspirational Speaker, Author, Success Coach and Founder of Willard Barth Enterprises, IEx2 Technologies, Inc. and the Neuro-Dynamic Institute. I'm also the creator of The Desktop Life Coach Software, The Direct2MyClient Marketing System, as well as Neuro-Dynamic Design, and Neuro-Dynamic Profiling.

Through my company, Hawkeye Entertainment, I've assisted with the organization and promotion of events that have included people such as Les Paul, Sid Bernstein, Jerry Love, Hillary Yager, Joan Jett, and Roger Daltry.

# Introducing... "Coming Home", A Unique Spiritually Uplifting CD & Empowerment Package.

My exciting new CD, "Coming Home," contains 10 lively songs that provide an empowering musical representation of my own personal journey. But the music is only a part of what I want to share with you. Each song actually provides the listener with a spiritually uplifting and inspirational message designed to enlighten and rejuvenate one's soul. Songs like "Wind Dancer" explore my own personal spiritual evolution, while "Will I Fight" deals with overcoming my abuse as a child. The track "Now Is The Time" explores taking my own "power" back, and the decision I made to be the one who decided where my life would go from that point on. The title track, "Coming Home," explores the personal journey that many of us take in searching for answers in our lives. For myself, this journey included discovering that what I was looking for was inside of me all the time.

Along with writing and recording this CD, my mission in life has become one of helping other people find their way through their own personal challenges - in an effort to help them live the life they've always desired.

For the past 18 years, I've been on the journey of "repairing the damage" I've created through some terrible choices that were made when I was younger. And as I make those repairs, my new CD "Coming Home" shares what I've learned with others.

Best of all, I've created this unique CD not only to share the music that has inspired people all over the world, but also to introduce you to the story behind my music. By listening you'll uncover how I've taken my life from the place of being mentally, emotionally, spiritually, physically, and financially bankrupt... to recording a song that reached the top 20's overseas (Wind Dancer)... to performing regularly with the legendary Les Paul... to being invited all over the country to speak and teach people the skills that I've used to make these amazing changes.

### But Wait - That's Not All...

My goal in life is to help people identify and overcome the hidden obstacles to reaching their full potential - both in terms of success and fulfillment. It's for this very reason I've also created a unique **Empowerment Package** which is included with every CD order. This **Empowerment Package** is carefully designed to inspire and educate every listener.

By utilizing high-impact, breakthrough psychological processes, and integrating cutting edge technology you'll experience both immediate and long term changes, including;

- Improved Health
- Improved Relationships
- Less Daily Stress
- How to Capitalize On Your Assets
- How to Decrease One's Liabilities
- How to Increase Sales
- How to Increase Income
- How to Achieve Greater Net Worth

### What this **REALLY** means to you is;

- More Energy and Vitality
- More Love and Deeper Personal Connections
- More Certainty In Your Abilities
- The Ability to Experience Life The Way You Desire
- The Ability to Reach True Power

- Personal and Professional Fulfillment
- Living With Purpose
- A Sense of Strength and Inner Peace

## If You Are Ready to Take Your Life to the Next Level - I'm Ready to Help!

When you order my exciting new CD "Coming Home" you'll also receive the technology, training, resources and strategies you can use to achieve results beyond anything you ever expected, or even dreamed.

Let me begin by saying that I am not offering a "magic pill" that is going to transform your life. No magic wand that someone will wave over your head, causing all your problems to disappear. And, I'm also not looking to be your "guru" who is going to hand you the "secret phrase" designed to unlock the mysteries of the universe for you.

I've spent a large portion of my life looking for those types of "quick fixes," and what I received from "chasing" them was nothing but pain, disillusionment, and disappointment.

What I finally found that actually works is profoundly simple:

### You Hold The Key!

Unfortunately, over time you've probably come to believe that you are powerless. That someone else must be responsible for you and that your circumstances determine how you feel and live.

That's **EXACTLY** why I want to offer you a new possibility...

What would happen if it were really that easy? What if you could determine the outcome of your life simply by becoming more aware of your decisions? What would happen if you were able to decide... right now... that you deserved more? And I'm not just talking material possessions...

<u>Ask Yourself;</u> Don't I deserve more loving relationships? More vibrant health? More time with the people I love? More peace of mind?

Join me as I introduce you to the *skills and strategies*... the *opinions and opportunities* that I've shared with thousands of others as I lead you to "A New Awareness" of your own personal potential.

My goal is to Inspire, Educate and Empower you and to help you achieve all of your personal and business goals -- faster and with less effort than ever before.

With this exciting new "Coming Home", CD & Empowerment Package you'll;

- Discover the personal and professional development skills that have been PROVEN to work.
- Learn how you can reduce the "learning curve" and achieve RESULTS IN HALF THE TIME it would take you on your own.
- Be learning from someone who has EXPERIENCED firsthand what they are teaching.

### Order Today and Receive Five Incredible Bonuses, ABSOLUTELY FREE!

- 1) MP3 Download of Six Previously Unreleased Songs. These were recorded to be released as an EP before the CD "Coming Home" was produced, but were never commercially released. Total Value \$7.77
- 2) My Inspirational E-Book "The Warrior Sage: Sacred Scars". Part autobiographical, The Warrior Sage: Scared Scars offers readers the skills and strategies for overcoming life's obstacles. Uncover and explore the inspirational message behind my music. Total Value \$9.97
- 3) MP3 Download of a Guided Meditation. I created this empowering MP3 recording in order to help you develop your own intuitive ability while increasing your ability to manifest meaningful change. This MP3 recording alone is worth the cost of the entire package. CD Normally sells for \$39.97
- 4) MP3 Download of an Exclusive Live Event. Listen to this exclusive recording where I teach my audience "The 7 Keys for Success and Fulfillment". Enrich and empower yourself in ways you never thought possible. CD Normally sells for \$39.97
- 5) A FREE Lifetime Copy of "The Desktop Life Coach"™ Software. An exciting new software designed to create faster, easier and more consistent RESULTS in your personal and professional life... MSRP \$97 Currently Retails for \$19.97

The Desktop Life Coach acts as your very own daily self-improvement and life coach - inspiring you to grow and take action. With just a few simple mouse clicks, you'll gain unlimited access to enlightening wisdom from some of the greatest coaches and consultants of all time.

The Desktop Life Coach includes;

- 1. The Desktop Life Coach User Interface. A powerful NEW technology-driven life-improvement system. Delivering important "life-changing" information straight to your desktop every single day.
- 2. **21 Steps to Success.** Helping you establish the winning plan that will bring you closer to achieving your personal and professional dreams.

# View a 5-minute Presentation of The Desktop Life Coach Clicking Here will open a second browser to view the movie

Depending on your connection speed this movie may take a few minutes to download.

I want you to be 100% satisfied and comfortable with the purchase of the "Coming Home", CD & Empowerment Package..

That's why I'm removing all the risk involved in making your decision. This is my guarantee to you. If after reviewing the "Coming Home", CD & Empowerment Package for the next 30 days you're not completely satisfied for any reason, you may request a full refund of your purchase price. Absolutely No Questions Asked.

<u>Think about it:</u> This means that trying the "Coming Home", CD & Empowerment Package cannot possibly be the wrong decision, because there's absolutely no "downside."

### YES WILLARD! I Want To Take Advantage Of This Special Offer RIGHT NOW!

I don't want to miss out on this fantastic opportunity to achieve Self-Awareness and True Personal & Professional Empowerment.

I understand I'll receive the "Coming Home", CD & Empowerment Package including; the "Coming Home" audio CD, plus the Five Special Bonuses which include The Warrior Sage: Scared Scars e-book, the three MP3 bonus recordings and the Desktop Life Coach software - all for a low one-time investment of only \$XX.XX!

I can't wait to start right away!

It's my sincere hope that you'll allow me to share my music and some of the skills, strategies, beliefs, ideas and philosophies that have brought me to this special place in my life. I'm not saying that I have the "only way"; I'm just willing to share what has worked for me. These are the very best life strategies I've learned through sharing with others.

Remember... there are two ways to learn things in this life: the school of "trial and error," otherwise known as "the school of hard knocks,"... and the school of "OPE," also known as "Other People's Experience." It's all about choices. You can choose to be a "pioneer" and fight your way through... or you can look to others who have gone before and can show you some shortcuts.

One thing I can tell you is this... every person I know who has created amazing results in their lives... has looked to someone, many times, numerous people for direction along the way. I hope you will allow me to be a part of the inspiration, and the team you look to for guidance in your journey.

I treasure your trust and admire your commitment to creating the grandest vision of who you can become.

With Deepest Love and Respect;

### Willard Barth

P.S. A close friend recently asked me, "Why are you so committed to helping people?" The answer is simple; because someone was there to help me. The fact is, the greatest gift we can give to ourselves... is being of service to others. When you order my exciting "Coming Home", CD & Empowerment Package you'll receive the technology, training, resources and strategies you can use to achieve results beyond anything you ever expected, or even hoped.

P.S.S. <u>Don't forget</u>, With my 30-day Unconditional Money Back Guarantee, there's absolutely no "downside."