

“Learn the Common Elements of Some of the Most Successful Microsites on the Internet!”

“There is a reason why the same Internet Marketers are consistently generating revenue with info-product microsites — and now I’m letting the cat out of the bag!”

“Introducing a STEP-BY-STEP Analysis of What Every Successful Microsite Needs ... and Why!”

Plus... 8 Easy-to-edit HTML MicroTemplates for you to re-use over and over.

Tuesday - November 15, 2005

Dear Friend:

Quit Fooling Around — Just Do What The Masters Do!

If I would have taken this advice months ago I could have saved thousands of dollars in wasted time and money. Seriously... I must have spent over \$4,000 in the past few years on various marketing “success” stories, programs and software. But NOT ONE... not a single one revealed to me the information I’m about to tell you right now... .The guys that are making money with microsites are doing so because they aren’t re-inventing the wheel... Read that over again (a few times!)

That’s Right - there is indeed a “secret formula” to profit-making microsites and it doesn’t take a PHD in Marketing to understand and follow it. I know because I use this formula over and over myself and it works!

I don’t know about you - but for myself I have enough work simply finding viable products and writing compelling copy for the various niches I identify — Who really has the time to create complete websites from scratch?? - More importantly, if you had in your possession an EXACT blueprint of what works then why would you ever want to create a website from scratch? You wouldn’t! Simply use what you KNOW works — over and over and over!

Focus on the Copy! That’s Your Job!!

Here’s another ‘insider secret’ that internet millionaires never share:

It’s Simple: The KEY to making money with microsites is that you need to be able to launch them quickly and easily. Remember: Microsites are simply nothing more than highly-targeted sales letters — offered to a particular niche. That’s it - nothing more. And, as a successful internet marketer your job is to find various niches, and write electrifying copy for them — The more time you spend on simple design elements the more you are wasting it!

Once you review this program you'll know exactly what works - and why. Here is just a sample of what you'll receive in this program ...

- Editable HTML Microsite templates with an in-depth evaluation of every important element!
 - Font, color selection, text highlighting and layout all covered and analyzed. Even if you don't have a creative bone in your entire body - you can easily follow these steps.
 - Each template contains re-useable earnings disclaimer and privacy policy statements.
 - Just copy and reuse these templates - saves you hours! Simply insert your copy and order link and you're done!
- No HTML Experience Required! Learn how you can launch these microsite templates without any html or design experience whatsoever!
- Learn how you can easily cut-and-paste powerful JavaScript code into to your microsite in under 5 minutes - For FREE!
 - Step-by-step breakdown and analysis of what elements you ABSOLUTELY need on EVERY microsite you create... and why.
 - Where you can find DIRT CHEAP hosting for your microsite and be able to modify your content without any prior HTML or design experience!
 - All HTML templates come pre-loaded with JavaScript allowing your visitors to see a new date each time they land on your website — as well as allow them to print out your sales page easily.
 - How to create the 'visual cues' necessary to make certain your copy is maximized for closing more sales!
 - How to add live chat on your website for FREE and close even more sales through your microsite.
 - The importance of 'FREE Giveaway' microsities and how they can help you maintain a steady stream of revenue each month.
- The importance of content — where to find it (often for FREE!) and how you can use it to create 'fresh' microsities.
- The "bundle concept": Learn how to boost sales by bundling multiple offers. A secret most internet marketers never speak about!
 - Where you can get "pre-canned" profit-generating websites with complete reseller rights and finally start generating SERIOUS internet income.

- The 'myth' about SEO - how to generate a steady income stream every month without ever submitting your microsite to search engines.

Here is a complete list of the products you'll receive with your order:

8 Editable HTML Templates:

These HTML templates are all pre-formatted with replaceable text - Just add your masthead banner on top (optional), add your copy and order link and launch your microsite! That's all there is too it ... Now you can spend your valuable time concentrating on identifying new niches and writing vibrant copy for them... these templates will take care of the rest!

PLUS — I'll show you an in-depth analysis of the elements used by some of the most successful microsities on the internet (NOTE: all of the most important features are included in these templates already!) — Learn firsthand what you absolutely need to include in any microsite you develop.

Here are some screenshots of the HTML templates you'll receive with your order — simply edit them with any HTML editor (I'll even show you where you can get a bunch of great HTML editors for FREE!)

Over 170 E-Commerce Images

My own private 'stock photo' library - Includes "Buy Now!" buttons, "Satisfaction Guaranteed" logos as well as images of money, affiliate logos and some of the best profit-pulling images you can include on your own microsities - 2 complete libraries of images you can re-use, each carefully selected.

Where To Get High-Profile Banners For an Absolutely ROCKBOTTOM Prices!

It's a Fact that every profitable microsite incorporates an eye-catching masthead banner. I can show you how to get these done so cheaply that I really should have my head examined for giving the secret away! Even if you have ZERO creative skills I'll show you how to get these done for you — for pennies on the dollar!

I can assure you NO ONE is revealing this little secret - and once you learn this simple trick it will change the way you are able to mass produce new microsities like clockwork ... month after month.

Take a look at just some of the mastheads created using this powerful secret.

Over \$150.00 in E-books and E-Commerce Software Products - FREE!

As a very special bonus I've added some valuable e-books and e-commerce software products - absolutely FREE! These products were carefully selected so they could be used in conjunction with my microsite templates.

Learn some fantastic copywriting tips, add pop-ups to capture your visitor's email address, and include JavaScript code to make your microsite "come to life".

You won't find this information anywhere else — This entire package is available for IMMEDIATE DOWNLOAD (even at 2:00 in the morning). Start learning within minutes of your order everything you need to know about successful microsities and start using my exclusive HTML micro-templates to generate an avalanche of reoccurring monthly income.

Info-products are the hottest sellers on the internet and an eye-catching microsite is absolutely essential to making serious online profits - This is your chance to grab this amazing package at the low price below - do it now:

YES PETER! I Want To Take Advantage Of This Exclusive Offer RIGHT NOW!

I'd be crazy to pass on this fantastic deal to learn everything about successful microsities!

I understand that I'll receive 8 editable HTML templates for a low one-time investment of just \$174.00 \$47.00 before the price doubles or even triples without warning!

I further understand that because I'm acting now, I'll also receive your image gallery, the masthead banner-information and bonus ebook and software products worth \$200.00 absolutely free!

This means I'm getting everything here for the low price of one product which is simply incredible!

I understand if I am unsatisfied with my order within the next 30-days for ANY REASON, I can simply contact you and you will CHEERFULLY refund every penny of my purchase price.

On that basis, here's my investment and I can't wait to start now!

To Your Continued Success!

Peter DeCaro

PS. I promise you — This package will prove INVALUABLE to any serious Internet Marketer - the time you save setting up your first microsite template will more than cover the cost I am asking for.