

Attention: Air Duct and Dryer Vent Business Owners...

"Discover How YOU Can Use The Power Of the Internet To Increase Your Revenue and Beat Your Competition!"

STOP Giving Away Profits to Your Competitors!

Saturday, May 23, 2009

Dear Air Duct Business Owner,

It's a Fact: Right now, as you are reading this letter, someone is looking on the Internet for the type of services and or products that you offer. Imagine that. Right this very second someone has probably found and purchased from your competitor. It's simple - if your business is not listed on the internet, then someone else's is - and usually, it's your competition!

Although you've taken the time and care to set up a quality business, the fact is your competitors are taking away your profit share. But this doesn't need to be the case. You can stop your competition cold in their tracks - RIGHT NOW!

Introducing.... AirDuctCleaning.com

AirDuctCleaning.com is the Internet's Premiere Online National Directory for Air Duct Cleaners and Related Businesses.

It's no secret that staying a step ahead of the competition is vital to success in any business, on or off the Internet. But in order to stay a step or two ahead of your competition it's necessary to be able to see the big picture, and to never lose sight of just what you hope to accomplish with your business. That's where AirDuctCleaning.com comes in. Our online directory of experienced air duct professionals offers your business the opportunity to gain more exposure, more leads and ultimately more sales and profits. Our website matches your expertise with the interested prospects and locations that are more profitable for your company. AirDuctCleaning.com doesn't just offer your business more work, but makes certain you're receiving a steady stream of more profitable work.

Just take a look at what you'll receive as a member of the AirDuctCleaning.com Professional Directory and Website:

More Targeted Leads - Tailored to Your EXACT Area of Expertise.

Place Your Business in Front of Thousands of TARGETED Customers....

- AirDuctCleaning.com is carefully search engine optimized and receives a constant stream of heavily targeted traffic.
- Heavily targeted traffic = more customers looking at and considering your services.
- Receive complete traffic statistics informing you of how many unique visitors are viewing your AirDuctCleaning.com listing
- Your photos on AirDuctCleaning.com can be viewed by members in slide show format showcasing your services.

Receive a Better Value, and Better Sales Conversion Ratio.

- Unlike traditional advertising AirDuctCleaning.com provides your business with better value and sales conversion ratio.
- Receive your listing for a fraction of the cost compared to radio, television and print advertising.
- AirDuctCleaning.com provides much better value for your money - each user can experience an interactive review of your service offerings and expertise.
- Targeted leads often makes the purchases resulting into better sales.

Offering the Absolute Best Exposure for Your Business.

How Can Targeted Internet Traffic Improve Your Bottom Line?

FACT - There are 3 billion Internet Searches per year for local business, which are expected to grow 150% per year.

FACT - Almost 25% of all yellow pages searches are occurring on the Internet, so at least 25% of your yellow pages budget should be spent online (Source: Nielsen, October 2003)

FACT - The US Commerce Department says that over \$20 billion will be spent this year online.

FACT - The average family income of Internet users is \$60,000-- not only are there incredible quantities of Internet users ready to purchase your products and/or services, these "online" users are also quality prospects with above average family income and education.

FACT - There are over 52 Million people on the Internet in the US and over 70 Million worldwide. There are over 100,000 new users joining the Net every month.

FACT - Forrester Research recently concluded US online advertising and marketing spending reached over \$14 billion in 2005 - a 23% increase over 2004.

FACT - 200 million searches are conducted every day on search engines like Yahoo, Google and MSN.

FACT - Most people spend 60% to 90% of their time indoors. (American Lung Association)

FACT - Customers using directory services (such as AirDuctCleaning.com) are actively shopping and making a purchasing decision. **84% of these shoppers will make a purchase!** (source: Piper Jaffray, March 2003)

FACT - Search engine use is the second highest Internet activity after email.
(Source: Jupiter Research Sept 2003)

FACT - 85% of users first discover websites through search engines.
(Source: Graphics, Visualization & Usability Centre User Study)

By Listing Your Business on AirDuctCleaning.com You'll Generate More Quality Leads and Leave Your Competitors in the Dust!

Unlike many other service directory websites, AirDuctCleaning.com provides your business with highly targeted exposure. Our search engine listings are designed to attract interested prospects and customers who are specifically looking for air duct service providers. These qualified visitors are often ready to make a decision within minutes of reviewing your listing. And, because our service is easy to use and navigate, you'll be able to generate the absolute best-qualified leads - allowing your business the ability to distinguish itself from your competition.

Don't hesitate - Contact AirDuctCleaning.com at **703-568-1060** today and discover for yourself how our qualified leads can make a real difference for your bottom line. Monthly pricing is as low as \$25.00/per month and we can get your listing online in 48 hours!

Ironclad Guarantee of Satisfaction and Performance

100% No Questions Asked Guarantee.

If, within the next 30 days, you're not 100% completely satisfied with AirDuctCleaning.com's performance or results, we'll cheerfully refund your order without any fuss and with absolutely no questions asked!

AirDuctCleaning.com Plans Include:

- Standard Listing for only \$100/month
- Feature My Ad: \$99/month
- Bronze Level Priority: \$25.00/month
- Silver Level Priority: \$50.00/month
- Gold Level Priority: \$100.00/month
- Bold My Ad: \$25.00/month
- Bold and Red my ad: \$50.00/month

Simply contact us at **703-568-1060** with your information and we'll list your business within 48 hours.

Wishing Your Business Continued Success and Prosperity!

<Signature>

President

AirDuctCleaning.com

P.S. Unable to spare time? Yes, we can place an ad for you. Call Us **703-568-1060** with your information and we will list your business within 48 hours.

P.P.S. You do not need to pay any additional fees for the leads you will receive -- no service online offers so much for such a reasonable price - Contact us today at **703-568-1060**.

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