

BY SPECIAL INVITATION:

Why the Next 7 Days Could Prove to Be Your Most Profitable Week All Year:

1. **FREE Access to Over 14 ½ Hours of MP3 Audio Content - ABSOLUTELY POWERFUL Marketing and Business Information!**
2. **Receive Accelerated Commission Payouts While We Do All the Work!**

Dear Affiliate Marketer,

Let's face it. There are many books, get-rich-quick programs, and thousands of theories about how to successfully "market" a business. It's a shame that most of them fall way short of their goal. They tell you what to do but only give sketchy details on how to actually do it. And while many concentrate on "traditional" sales and marketing techniques, many programs simply don't work or are too expensive to operate.

Most marketing programs never tell you what to do first, what to do second, what to do third, etc. - and none will ever help, monitor, coach or advise you on just how to achieve maximum results.

This is where the **Power Marketing System** differs from any other business training or marketing program.

Thanks to the **Power Marketing System** (PMS), anyone can learn an effective blueprint for marketing a business successfully. It's the only business "growth" program that is **fully guaranteed** to take ANY business and make it highly successful. Irrespective of what product or service is sold, irrespective of the experience of the business owner(s) and the competition.

Join One of the Highest Paying Affiliate Programs in the Industry!

"We Do the Work & You Earn the Cash!"

During the next seven days, the PMS website offers a special JV business opportunity.

By becoming a PMS affiliate, you'll not only receive FREE UNRESTRICTED ACCESS to all the PMS course material (that's over 14 1/2 hours worth of valuable mp3 audio content) - but you'll also receive an incredible commission payout for each and every program sold to others through your personalized affiliate link.

That's Right... 100% FREE ACCESS!

This unique week-long opportunity will allow you the ability to discover firsthand all the great benefits of the PMS program - including an incredible 14 1/2 hours of valuable mp3 audio content you simply cannot find anywhere else - normally this material is sold for \$\$, **NOW IT'S AVAILABLE THROUGH THIS SPECIAL JV FIRESALE, ABSOLUTELY FREE!**

The **Power Marketing System** provides over 131 extensively tested marketing strategies, such as:

- 30 Proven Key Strategies To **Rapidly Increase Your Customer Base**
- 20 Proven Quick Strategies To **Convert Leads Into Buying Customers**
- Over 15 Hidden Strategies To **Get More Repeat Sales** From Your Customers
- 13 Ways To **Get Customers Spending More Cash Each Time They Buy From You**
- 10 Secrets To **Getting Happy Endless Referrals** And Explode the Growth Of Your Business
- 12 Great Ways To **Increase The Length Of Time** Your Customers Buy From You
- 21 Proven Secrets To **Increase Your Profit Margin** Without Cold Calling
- Discover The Right Way To Use “**Niche Marketing**”
- Learn how to develop your “**Unique Selling Proposition**” and stand out from the crowd. This one technique alone is often enough to turn your business around and take it to great heights.
- Learn how to get quality **Testimonials** that deliver results. This is guaranteed to skyrocket your sales and profits.
- Learn how to put in place your **Sales Conversion System**, the amazing system that will rapidly double your sales.
- Learn how to use a “**Sales Conversion Letter**” to secure business.
- Learn how to use “**Follow Up**” to convert more prospects and inquiries into clients.
- Learn how to run your sales and marketing system on “**auto-pilot**” - even the busiest person can explode his or her business.
- Discover how to use **Risk Reversal Strategies, which** makes it impossible for your prospects to say “no.”
- A simple to use “**Workbook**” to make the whole system very easy to apply and ensures you're right on track.

Thanks to this special JV Event, you'll now be able to experience the entire **Power Marketing System**, all with unrestricted **FREE ACCESS!**

You'll Learn How To:

- Increase the number of new leads consistently
- Increase your customer conversion ratio (the number of leads you convert into buying customers)
- Increase the number of times your customers buy from you each year (frequency of purchase)
- Increase your average sale or “transaction value”
- Increase the number of referrals you get
- Increase the lifetime value of your customers
- Increase the profit margins of your product(s)
- Above all, you'll learn how to implement and improve the effectiveness of all these keys at the same time and to make it work effortlessly for you to ensure continuous rapid growth

Learn the 10 Key Strategies

That Are Guaranteed To Put

More Money Into Your

Business Bank Account

- How to fully understand and find out whether your business is suffering from “perceived indifference” - where you're losing nearly 7 out of 10 inquiries because prospective customers feel you're “indifferent” toward them
- How to “Work ON your business, rather than working IN it”
- How to build a business based on functions rather than people
- How to develop systems and manuals to map out specific tasks for your business
- How to establish new “performance standards” in your business
- How to turn your services into “products” to improve the processes within your business dramatically
- How to understand your real purpose of being in business
- How to understand and address your “strengths, weaknesses, opportunities and threats”
- How to complete an analysis of your industry, your competitors, and market research
- How to set business goals and complete “Business Plan”
- Generate more high-quality leads and inquiries from ready and willing-to-buy prospects

- Convert more prospects into profitable customers or clients
- Get your customers or clients to regularly and willingly keep coming back to buy even more

But Wait... The benefits of this special week-long Firesale event don't end there.

After you've discovered firsthand the value of the PMS marketing system, you can also refer visitors to our website and receive lucrative commissions. Simply promote your affiliate link and earn ongoing commissions at an **accelerated rate** each and every single day as the week progresses!

Here's How the PMS JV Firesale Event Works:

DAY 1-3: 50% Commission Rate

Your commission payout for any sales made during the first three days of the JV Event will payout a special commission of £99. That's a 50% commission for every sale made through your affiliate link during days 1-3 of the Event!

As our affiliate, you'll have your own control panel where you can review detailed statistics of traffic and sales referrals, news and training materials, and banners and text links for your ongoing promotional efforts. We are here to ensure your affiliate campaign's success!

DAY 4-6: Accelerated Commission Rates!

Any sales you make during days 4 through 6 of the Firesale Event will earn you an **accelerated** commission of £150!

Be sure to actively promote your PMS affiliate link because we've saved the best (and biggest) day of the event for last....

DAY 7: THE BIGGEST Commission DAY!

Finally, on the very last day of the JV Event (day seven), your commission payout will jump to an incredible £247 for all sales made through your affiliate link!

But that's still not everything you'll receive during this incredible JV Firesale Event...

If you join us as an affiliate **RIGHT NOW**, we'll also lock in a special **50% JV commission rate for all** future sales (beyond the Firesale Event).

This special **LOCKED-IN** commission rate is **only available** by joining as a PMS affiliate within the next 7 days - so be sure to act now, before it's too late.

Only PMS contains 131 extensively tested and proven marketing strategies. Best of all, we do EVERYTHING - we host the products, handle downloads and customer queries, and pay you simply for referring visitors to us. Setting up an affiliate account is easy and completely FREE.

SPECIAL LIMITED-TIME FIRESALE OFFER:

YES! I'm Ready to Join the PMS Affiliate Program and Receive FREE UNRESTRICTED ACCESS to the Entire PMS MP3 Audio Programme.

I'll receive an incredible 14 1/2 hours of valuable mp3 audio content that I simply cannot find anywhere else - Normally sold for \$\$\$, **ABSOLUTELY FREE!**

Signature

Also, remember that the Power Marketing System is the result of over 25 years of cumulative experience and knowledge of what actually works in the marketplace... and what doesn't.

P.P.S. The **Power Marketing System** is a system you can follow no matter what business you're in or what product or service you sell. It's a system that leaves nothing to chance. By following the simple strategies and working with us, we guarantee that you'll make your business substantially more profitable and valuable. These techniques have been tested the world over, and we are very confident that they work and that they will work for your business.

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